

**INDEPENDENT AGENCY
FOR ACCREDITATION AND RATING**



Independent agency for
accreditation and rating

REPORT

OF THE EXTERNAL EXPERT COMMISSION (EEC) ON THE RESULTS OF THE ON-SITE VISIT TO THE KAZAKH ABLAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD LANGUAGES

**SPECIALIZED ACCREDITATION OF THE
EDUCATION PROGRAMS**

**5B050600 «ECONOMICS»,
5B051000 – «STATE AND LOCAL MANAGEMENT»,
5B051100 – «MARKETING»**

Almaty, 28-30 April 2015

In accordance with the Order No. 08-15 of 24.04.2015 by the Independent agency for accreditation and rating, from 28 April to 30 April 2015 the external expert commission had an on-site visit to the Kazakh Abylai khan University international relations and world languages (KazUIR&WL) and carried out an audit of the education programs in the following clusters:

- 1 cluster – 5B030200 International law, 5B030100 Law;
- 2 cluster – 5B050600 Economy, 5B051000 Public and local management, 5B051100 Marketing;
- 3 cluster – 5B090200 Tourism, 6M090200 Tourism, 5B090400 Social-cultural service;
- 4 cluster – 5B050400 Journalism, 6M050400 Journalism.

The external expert commission (EEC) report contains an evaluation review of the education programs according to the IAAR criteria, recommendation of the EEC on further elaboration of the education programs, and profile parameters of the education programs provided by KazUIR&WL.

The structure of the EEC:

Chairperson of the commission – Sagintayeva Saule Savetovna, doctor of economic sciences, professor, vice-rector for academic affairs, Kazakh university of economics, finance and international trade (Astana, Republic of Kazakhstan);

Foreign expert – Vasiliyev Dmitriy Valentinovich, candidate of historical sciences, associate professor, First vice-rector, Institute of public administration, law and innovative technologies, expert of the “Guild of experts in the sphere of professional education” (Moscow, Russia);

Foreign expert – Erika Vaiginiene, professor, deputy director for research, innovation and quality assurance, International business school at Vilnius university, expert of FIBAA (Vilnius, Lithuania);

Foreign expert – Subbotina Yelena Viktorovna, candidate of technical sciences, professor of the “Hospitality management” department, Moscow branch of NEI HPE, Russian International Academy of Tourism, expert of “Guild of experts in the sphere of professional education” (Moscow, Russia);

Expert – Movkebayeva Galiya Akhmetvalievna, doctor of historical sciences, professor of the international relations and world economy department, KazNU named after al-Farabi (Almaty, Kazakhstan);

Expert – Akybayeva Gulvira Sovetbekovna, candidate of economic sciences, head of the university registrar, Karagandy state university named after E.A. Buketov (Karaganda);

Expert – Ivleva Nadezhda Vladimirovna, candidate of pedagogical sciences, associate professor, head of the “Tourism and service” department, Kazakh Academy of sport and tourism (Almaty);

Expert – Zhumabekov Meiram Kenesovich, candidate of philological sciences, associate professor, head of journalism department, Karaganda state university named after E.A. Buketov, (Karaganda);

Observer from the Agency – Kanapyanov Timur Yerbolatovich, head of international projects, IAAR (Astana);

Employer – Kolpakov Denis Viktorovich, Director of «RPG Kazakhstan»;

Employer – Dzharbolova Elmira Yelubayevna, Director of travel company «NurAne!»;

Student – Sayatov Kairat Kaniyaruly, 4-year student majoring in «Finance», Institute of Law and Economics at KazNPU named after Abai.

DESCRIPTION OF THE KAZAKH ABYLAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD LANGUAGES



Kazakh Abylai khan University of international relations and world languages (hereinafter – KazUIR&WL) was established on 16 September 1940. The Charter of KazUIR&WL was approved by the Order №262 of 23 October 2001 of the Committee of the state property and privatization of the Ministry of Finance of RK.

«Kazakh Abylai Khan University of international relations and world languages» was registered at the Department for justice of Almaty city on 5 November 2001.

In accordance with the Article 90 of the Law of RK of May 13, 2003 on "Joint-stock companies", the closed joint stock company "Kazakh University of International Relations and World Languages after Abylai khan" was renamed by the resolution of the board of shareholders into the joint stock company "Kazakh University of International Relations and World Languages after Abylai khan" and had a state registration on June 17, 2003.

In 2011 the university accepted the "Strategic Development plan of KazUIR&WL after Abylai khan for 2011-2017".

KazUIR&WL sees its Mission in creation of modern innovation - focused university of international-adaptive type as the single scientific and educational innovative complex providing training of highly-qualified specialists for a multi-vector international interaction of the country.

Strategic vision of the University is to become an elite-class world-known higher educational institution, a leader and methodical center for innovative development of a foreign-language education system with effective strategic management providing high-quality training of specialists who meet the educational standards and requirements.

The Board of directors performs the general management of the activity of the JSC "Kazakh Abylai khan University of international relations and world languages". The board is the executive body of the JSC "Kazakh Abylai khan University of international relations and world languages". The chairperson of the board is the rector of university.

The organizational structure and management system of the university is focused on the observance of principles of collective leadership by discussing major issues at the meetings of the Scientific Council, Academic-methodical council, Rector's office, Faculty Council, Scientific-Humanitarian Council, and by adopting relevant decisions which ensure management of these issues.

Currently the university has 5 basic faculties: faculty of translation and philology, pedagogical faculty, faculty of management and international communications, faculty of international relations, and faculty of oriental studies.

Management of the higher educational institution and the research work is realized by 4 scientific-innovative vocational-educational (SIVE) complexes in the main directions of professional education. Each SIVE complex contains a scientific research and applied innovation school with the research and applied laboratories (RALs); development programs of the SIVE and structures subordinating to each of them (research schools, laboratories, educational divisions such as faculties and departments) have been worked out and approved; there has been introduced a schedule for SIVE-complexes to report at the scientific-humanitarian council on how the planned innovative projects and intellectual products are being implemented.

The scientific-applied centers, institutes, and laboratories of professional education and science have been established and functioning. Their target programs are urged to ensure integration of "research-education-innovations". These are:

- research-applied center of innovative technologies;
- international center for global research and applied political science (University of Turin, Italy, Nanyang University, Singapore, KazUIR&WL);
- Center for foreign language education and research;
- research institute of informatization of professional education;
- Educational and experimental laboratory "Modern school: foreign-language education";

The "Universal structure of a competence-based and modular professional educational program" (accepted by the Consortium of humanitarian universities of member-countries of

SCO) has been developed, approved and implemented as the basis of modelling of all education programs of the specialties.

KazUIR&WL acts on the basis of the State license No. 0137365 of the AB series dated 03.02.2010 and its annexes issued by the Education and Science Control Committee of the Ministry of Education and Science of RK and provides professional education in 14 languages of the world for 16 specialties – bachelor's degree, 10 specialties – master's degree, 4 specialties – doctoral degree.

4715 students study on bachelor's degree programs, 232 students - on master's degree programmes, and 9 students – on the doctoral degree programs. Training is provided in Kazakh, Russian, and English languages.

461 teachers work at the university, 441 of them are full-time staff members. 224 staff members have an academic degree (doctors of sciences -61, candidates of sciences – 163, with PhD degree – 7) and total account for 51%. Owners of the state awards and ranks, corresponding members of the National Academy of Sciences of RK, academicians of the sectoral and regional academies, 15 winners of the “The best university teacher” competition of the Ministry of Education and Science of the Republic of Kazakhstan work as full time staff members. For the last 3 years 7 teachers of the university have become the winners of the above-mentioned competition and received state grants.

The fact that over 85% of the university students get employed right after their graduation can demonstrate a high demand for the university graduates on the labor market.

In 2014 6 doctors received their degree through the Dissertation Council on “Philology” in 3 specialties.

From 2012 to 2014 KazUIR&WL carried out research works on 5 fundamental areas of grant financing by the MES of RK. The total volume of financing for research works by the budget projects of the MES of RK for three years made 24 000,0 thousand tenge (twenty four million) which is 5 times more compared to 2011.

10 initiative scientific-research projects are registered at the “National Center for Scientific and Technical Information”.

In 2013 140 people were involved in various scientific-research projects, including 89 – teaching staff and 51 – students (12-bachelor degree, 29-master degree, and 8-doctor degree). Thus, 21% of the teachers were involved in the implementation of these research projects.

KazUIR&WL is the participant of a number of international projects: 2 projects through Association of Francophone universities, 2 projects within the framework of Korea Foundation, 2 projects through the TEMPUS programme - Network project of the Justus Liebig University Giessen.

In 2012-2013 academic year KazUIR&WL won the grant of the TEMPUS project on “Documentation for Quality Assurance of Study Programs” which is aimed at development of electronic documentation on agreed standards of quality assurance of study programs. The financing volume of the project makes 3533,6 euros.

In 2013-14 academic year the university won 1 more project of the TEMPUS program on “Student's Self-government and Democratic Participation in Kazakhstan”. The sum of financing of the project makes 1741,3 euros.

The university actively involves teachers and leading professors from other countries, and for the last 3 academic years 34 foreign professors from the USA, Switzerland, Great Britain, Russia, France, Italy, etc. were involved in the academic process of KazUIR&WL.

69 teachers went through the retraining courses and received international certificates of the TKT programs (foreign language teaching technology) by the British Council. 112 teachers received internationally recognized English language assessment certificates of IELTS. 30 had a certified retraining on “Media journalism” held by Teesside University (Great Britain). 23 people won grants of the Bolashak program (foreign internship, double-degree diplomas of masters, grants for master and doctor's degree programs at foreign partner-universities).

Double-degree education programs are realized through bachelor's and master's degree programs. Students of the accredited specialties are successfully studying and will receive diplomas of the foreign partner-universities:

- "Economy", "International law" - students will receive bachelor's degree diplomas of the Wuhan University (China), university of Ukhansk (People's Republic of China), University of International Business (China);

- "Tourism", "Journalism" - Dalian University, Qiongzhou University and Wuhan University (China).

The form and structural organization of student self-government are the Committee for youth affairs, Center for student initiatives, student trade-union committee, student dean's offices, student councils at the hostels, student security service. Various student clubs are functioning at the university: university debate club "Ablai khan", brain-ring intellectual club, club of the funny and inventive persons, "Zharyl EI" group. Students can realize their creative abilities at the university ART-club, poetic club "Parasat", volunteer movement "Komek".

The university library is the member of Information Consortium of Libraries of Kazakhstan where users have an access to the world research databases: Elsevier, Scopus, Science Direct, Emerald, Springer, Oxford University Press, Science, Thomson Reuters (Web of Science, Web of knowledge-library). The project of external access to electronic catalogue and electronic library – Web-IRBIS has started at the university.

The university has been recognized as the world known higher educational institution by the world university rating system of the QS Agency, Great Britain.

The university received international accreditation by the AQAS Agency (Germany) on 6 specialties; an institutional and specialized national accreditation by IAAR (Independent Agency for accreditation and rating); an expert audit by the European commission on quality of training simultaneous interpreters-translators provided by the University on a target task of the Administration of the President of RK on the basis of the Bureau of simultaneous interpretation with the grant provision by the MES of RK; according to the national business rating the university is recognized as "The best enterprise of the year" and was awarded a medal and certificate.

KazUIR&WL received awards of international recognition: «Austrian cross of honour» for contribution into education and culture development; Honorary title "The leader of education" by the Cambridge scientific Association; Honourable "A palm branch" of France for contribution into education and culture development; International awards of the European Agencies - "European Quality" (2014); "The united Europe for contribution into educational integration development" (2007); Honourable award of "Socrates" for intellectual development of the younger generation.

The material and technical base of university involved in the academic process:

- 5 academic buildings, total academic area – 32367 sq.m
- 3 student hostels, total area – 17529 sq.m for 1450 persons
- 1 sports complex building, the area – 1400 sq.m (7 halls)
- library with 5 reading rooms, 7 resource centers, the area – 1663 sq.m.
- computer park – 705 computers;
- a unified information intranet, system of open terminals in the buildings, unified electronic library system
- recreation facility on Kapchagay.

DESCRIPTION OF THE EEC VISIT

Activity of the EEC of the Independent agency for accreditation and rating (hereinafter - IAAR) was carried out on the basis of the Program of the visit by external experts of the specialized accreditation from 28 to 30 April, 2015. The EEC members have been provided with the documents necessary for their work.

In order to evaluate, clarify and complete the content of the submitted self-study reports, experts had meetings with the rector, vice-rectors, dean of the Faculty of international relations, dean of the Faculty of management and international communication, heads of the departments of "Economy and management", "International law", "International tourism management", "International communication", the heads of structural subdivisions, teachers, students, alumni, employers and supporting staff from different structural subdivisions. In total 321 people took part in the meeting.

In order to obtain objective information on the assessment of education programs, members of the EEC IAAR applied the following methods: meetings, visits, interviews with the staff of structural subdivisions, students, and questionnaire survey among the teaching staff and students.

Overall, the activities planned in the framework of the visit of the EEC IAAR enabled the experts to familiarize with the university teaching infrastructure, material-technical base, teaching staff, representatives of employer organizations, learners (bachelor and master students), and alumni. This enabled the experts of EEC IAAR to make an independent assessment of the compliance of the data in the self-study reports on University education programs with the criteria of the specialized accreditation standards.

During the work process the EEC had an inspection of the university infrastructure: classroom visits in the academic buildings and departments. Accredited education programs have sufficient financial resources for development. In 2013, specialized auditoriums №311, 307, 118, 321, 323 were additionally equipped for multimedia presentations; 2 portable projectors were purchased so that to conduct classes with multimedia presentations. Specialized room №406 is equipped with 28 computers, a projector and adjusted to conducting practical lessons on the Amadeus course. Specialized research laboratory №420 is equipped for research work, IWS, IWST, IWM, IWMT and project works; Room №419 is equipped for conducting practical classes, for presentation of IWS, IWST and project works.

For the assessment of quality of an academic process, the EEC members attended classes of the accredited education programs. The list of classes visited within the cluster members EEC: The members of the EEC (Sagintaeva Saule Savetovna, prof., The Kazakh University of Economy, Finance and International Trade, Eric Vaiginiene (Prof.ErikaVaiginiene), professor, deputy director for scientific work, innovation and quality, Akybaeva Gulvira Sovetbekovna, ae n., the head office of the Registrar of the Karaganda State University. Named after E.A. Buketov; Sauat Kairat Kaniyaruly, 4th year student of the specialty "Finance" of the Institute of Law and Economics KazNPU. Abay) attended the sessions of the following teachers accredited XP:

1) Seminar of candidate of economic sciences, professor of the chair "Economics and Management" Musabekov SM .. held on April 29, 2015 on the subject "Finances" at 11.50. - 12.45 122/1 auditorium. Topic of the lecture: "Extra-budgetary funds." The seminar was held for all the economic specialties in accordance with the theme of educational complex at a high level: the teacher is fluent of his material and results in practical materials, using statistical data and expert-analytical sources. At the end of the workshop the teacher summed up the workshop and answered the questions.

2) Lecture of candiade of conomical sciences, associate professor of the chair "Economics and Management" Bildebaevoy A.B. on the subject "State Regulation of Economy" was held April 30, 2014 at 9.50 - 11.45 in the 508 auditorium (the main building). Topic of the

lecture: "State regulation of the agricultural sector of the economy." The lecture was held for the 3rd year students majoring in "Economics." The lecture included the elements of the discussion, which are proposed for discussion on the economic pillars of competitiveness, building on the example of Kazakhstan's economy of agriculture. There were raised problems of efficiency of functioning of economic and administrative instruments of state regulation of the economy. Lectures were held with the active use of multimedia presentations.

3) April 30, 2014, the Commission members were presented at the next session of the Innovation educational center on case-technologies on the discipline "Project Management. Teacher was Master, Sarkytova A.A. Theme: "Control of the Project." Classes are conducted online in the form of business training. Students were provided with information about modern methods of generating business ideas by means of a slide show with comments. After reading the material, students developed their own business ideas. At the end of the session students presented and discussed the topic to develop a business idea. In general, innovative educational center is a good organizational platform where university students can develop and consolidate their professional and managerial skills.

4) 30 April, the Commission members attended a seminar on the subject "Data analysis and forecasting of the economy," conducted by Master of the department Ybyrayymova. S.K. in the state language at 8.55-9.45 for the specialty "Economy" with the 3-year students, in 419 auditorium of the main building. There were 20 students (1 student was absent). The theme of the seminar: "To discuss the data and to forecast the economy". The given seminar was held at a high level, there were used the simulation games, case and brainstorming methods.

5) Also on the specialty 5B050600- Economy, the teachers conducted a number of classes using multimedia technologies (A.S. Seytbakalova on the theme: International division of labor), activity was conducted in English; on the Specialty 5B051000 - "S&LM" classes conducted in the form of a webinar (Bildebaeva A.B. on the theme "Failures" of the market and state regulation"), classes were held in Russian; on the Specialty 5B051100 - "Marketing" there was a class in the format of a professional studio, using multimedia technologies (Umerov J.A. on the theme "Marketing services in non-commercial activities"), the class was held in Kazakh language.

All conditions were created for the fruitful work of the EEC: experts had an access to all necessary information resources. The commission members note a sufficient level of openness of the university, commitment of the management, teaching staff, and students to the improvement and development of the university, and development of information-education environment.

GENERAL ASSESSMENT OF EDUCATION PROGRAMS

The university trains specialists of bachelor and master education programs in accordance with the State license AB № 0137365 of 03.02.2010, and annexes to the license issued by the Committee for Control of Education and Science of MES RK of the accredited specialties.

| Code | Specialty name | Date of issue of the application to the license and its number |
|----------|----------------------------|---------------------------------------------------------------------------------------|
| 5B050600 | Economics | Series AB №0137365, February 3, 2010. Application number to the license № 0107030 |
| 5B051000 | State and Local Management | Series AB № 0137365, February 3, 2010. Application number to the license № 0107030 |
| 5B051100 | Marketing | Series AB № 0137365, February 3, 2010. Application number to the license № 0107030 |

Implementation of 5B050600, 5B051000, 5B051100 EP programs is carried out in accordance with the State Compulsory Educational Standard of the Republic of Kazakhstan, State Program for the Development of Education in the Republic of Kazakhstan up to 2020, Strategic development plan of KazUIR&WL for 2012-2016 years, development plan of education programs. Implementation of the accredited education programs aims to ensure high quality training of specialists with foreign language knowledge for wide range of international-integration, socio-economic spheres of interaction of the republic of Kazakhstan in the global world.

Work on the implementation of educational programs accredited specialties is aimed at ensuring internationally adequate quality of training professional foreign language staff for a wide range of international integration, socio-economic spheres of cooperation of the Republic of Kazakhstan in a globalizing world.

Uniqueness and innovativeness of accredited education programs is ensured by formation of professional competence in accordance with authorial pedagogical technology (S.S.Kunanbayeva, 2009) in conjunction with profession-oriented, profession-based, profession-identifying, intercultural-communicative competences.

The uniqueness and innovation of developed at the University competence model of education is determined by the agreement with the National Qualifications Framework, which defines for specialties of higher and postgraduate education skill levels 3-6.

Connection and direction of each kind of competences to master a specific module of educational program allowed structuring the content of the educational program in the holistic programs of specializations updated into Educational Elective Professional Programs (EEPP). The competitive advantage of the educational programs is the possibility of additional adjacent specialization in accordance with the prerequisites of the program, actualized in the Additional Elective Professional Programs (AEPP).

For example, students of the specialty "Economics" in choosing EEPP "Global Economy" can choose AEPP "International Banking", "International Trade", "etc.

Component structure of the professional competence is universal, while the criteria descriptors of each specialty are filled with their own content in accordance with the Dublin descriptors, the language that was used in writing the SOSE of specialty. Competence model is adjusted annually in accordance with the requirements of job market. The university component of educational programs presented in the form of EEPPP and AEPP as an integrated educational programs as an alternative to discrete choice disciplines, is annually adjusted in accordance with the demands of employers and students that is reflected in the catalog of elective modules.

The uniqueness and innovation of educational programs in economics is development of modern modifications of basic specialties themselves. By entering modern applications and technological competency training units into the structure of education, firstly university provides their training through agencies that are certified on these aspects, and then they have received the certificate entrusts them to develop them as training programs on specialty. Thus, in the current academic year, the young teachers of the department Seytbatkalova A.S. and Sarkytova A.S. have been trained on the basic course "Project Management Technology" according to international standard «A Guide to the Project Management body of knowledge» (PMBOK®GUIDE) – Fifth Edition, Project Management Institute, Inc.,2013).

Achieving these objectives is guaranteed by the fact that the perpetrators of basic educational processes are highly qualified personnel from the number of academic teaching staff, foreign specialists (doctor of economic sciences, professor Sahanova A.N., doctor of economic sciences, professor Iskaliev M.D., doctor of economic sciences, professor Han V.A., Arthur Yanushevich - Master of Economics, Oxford University, Master of Business Administration Human Sanandzhi- Carleton University in Canada, and others.)

The competitive advantage of educational programs of accredited specialties is:

- an integrated model of scientific and innovative professionally educational management system and infrastructure of the university with the help of activities generated by the university four SIPE complexes;
- training of bachelor students on the program double-degree in economics in leading universities of China (University of International Business (Beijing), Wuhan University);
- maintaining professional sector projects commissioned by the administration of Almaty and district administration offices of Almaty, the Confederation of Employers (Entrepreneurs), the Office of Finance of Almaty city, the State Revenue Department in Almaty; Chamber of Commerce of Almaty city, Chamber of Entrepreneurs of Almaty, Almaty district administration;
- developing professional foreign language competence in the professional training process (foreign language is taught during the whole academic year, with more than 26 credits at the bachelor level; a range of profiling disciplines of the accredited cluster specialties is conducted in English).

The educational process is based on the use of modern innovation (case assignments, project work, scientific review of the reports, etc.) and informational and communicational approaches (videoconferencing, tele-debates, etc.).

Assessment of students' knowledge is carried out by applying the rating system through the automated system "IC-University" and educational portal as the basis of "Electronic University".

Accredited programs on specialties 5B050600, 5B051000, 5B051100 are realized at the Department of Economics and Management, Department of Professional English, Department of International Law, Department of History of Kazakhstan and social sciences, Department of Pedagogy and Psychology, Department of Kazakh Philology, Department of Linguistics. The Departments demonstrate critical approach to the analysis of their activities by assessing the strengths and weaknesses, defining the concept of education policy.

Planning, forecasting, management and implementation of EPs are carried out in accordance with development plans and action plans of the department approved for each academic year. The range of issues to be discussed at the department meetings covers the main directions of their activities. Analysis of action plans and minutes of department meetings shows that the issues comply with current EP objectives and the decisions contribute to improvement of the academic process and training bachelor and master students, and sustainable development of the university.

Education on the basis of credit technology and modular education programs offers a choice of individual learning trajectory and elective courses. The teaching staff of education programs effectively interacts with potential employers so that to identify their opinions about the quality of educational services; carry out automatic monitoring of student performance. Student internship bases meet the modern academic process requirements; electronic library with an access to library resources is available.

Currently, work is under way to include a list of KazUIR & WL head (base) high schools of the University of Shanghai Cooperation Organization in the direction of "Economy" according to the protocol of the experts meeting on cooperation in the field of education of the Republic of Kazakhstan, People's Republic of China, the Kyrgyz Republic, the Russian Federation and the Republic of Tajikistan on 6-9 October 2014 (Barnaul).

COMPLIANCE WITH THE SPECIALIZED ACCREDITATION STANDARDS

Standard "EDUCATIONAL PROGRAM MANAGEMENT"

Management education program accredited specialties provides an integrated model of scientific and innovative professional education management system and infrastructure of the university with the help of activities generated on the directions of University activity of four Scientific-innovative professional –educational (SIPE) complexes. Such a management and organizational structure as the SIPE-complex is open for organic merging of professional education, science, business and industry, with the forms of efficiency and productivity, which are peculiar to the humanitarian and intellectual scientific and industrial sector.

Students are given the opportunity to conduct research on the basis of scientific–innovative applied laboratories (SIAL) as part of SIPE complex in economic and legal areas at the Department of Economics and Management, led by Doctor of Economics, Professor, Vice-Rector of Strategic Development A.N. Sahanovoy.

The department has professionally established career guidance contacts (secondary schools in Almaty, assigned to each teacher, a college of international service and management at KazUIR & WL named after Ablai Khan).

In the development strategy of KazUIR&WL named after Ablai Khan until 2017, adopted in 2012, identified priority areas for the development of the university specialties. Plans for development of educational programs designed to meet the basic provisions of the Strategy of development of the university and approved in 2013.

Strategic development of EPs are implemented in the context of the 7 strategic directions (SD): unified research-educational, vocational and innovative infrastructure of the university; training new competitive generation of graduates through modification of basic specialties upon the international and domestic labour market demand; integration of science-education-innovation; innovation-oriented training and re-training of teaching staff reserve within the country and abroad; internationalization of high special reformation and corporate scientific interaction with foreign scientific-educational community; university participation in the activities of internationally recognized consortiums and organizations; modernization development of material-technical infrastructure and information system development of the University.

According to a survey on how the mission and strategy of the university is reflected in the curricula of 90% of respondents believe very well reflected, 10% - good. 78% of respondents believe that in the process of evaluating the mission and strategy of the University is reflected very well, 22% - good. According to a survey of the university's mission and strategy is reflected in the innovative programs very good - 88%, good - 12%.

EP implementation is determined by its objectives and the development plan, which suggests positive trend indicators.

For the formation of the EP development plan representatives of stakeholder groups are involved: students, teaching staff and employers. EP development plans are established based on the analysis of the functioning of EP, preliminary discussion in academic groups, at the department and faculty academic-methodical council meetings where the suggestions are made, amendments and changes are introduced.

However, it should be noted that in the collective bodies of university management need to actively involve representatives of interest groups - students and employers.

Measures for cooperation with employers, leading foreign universities and other stakeholders are worked out based on the development plan:

- Joint training within the dual education and training of teaching staff: Almaty City Administration and district administration offices of Almaty; Confederation of Employers (Entrepreneurs), the Office of Finance of Almaty city, the State Revenue Department in Almaty;

Chamber of Commerce of Almaty, Chamber of Entrepreneurs of Almaty, Almaty district administration;

- Target preparation of scientific and pedagogical staff: University of International Business and Economics (Beijing), University of Northampton (UK), University of Arizona (USA), etc.;

- Involving practitioners for conducting major disciplines, counseling and management of final qualifying works: Zhauarova G.A., head of RKO-17 JSC "BankCenterCredit" - Courses' services and commercial operations of the bank", "The organization of inter-bank payment transactions and correspondent relations", "New banking products and services", Zhovnirenko A.N. head of Business Development and Sales Department of retail banking business, JSC "Kazinvestbank" - Courses "The external environment of international business," "Organizational development of international firms," Baytelesova A.D., the leading expert of JSC "Eurasian Bank" - Courses "Modern international business operations ", " Sources of finance capital ", " Current models of financial management " , "Risks in international banking " ;

- Conduct analysis of the practice of educational programs - more than 30 agreements on social partnership.

Particularly noteworthy are the target program of preparation of experts of international profile. Thus, signed the contract with the Academy of State Management under the President of RK.

The Commission states that in the period under review guest lecturers have been effectively held, for example: "The main ways of implementation of the program of forced industrial-innovative development of Kazakhstan" Nurlanova N.K., Almaty, Doctor of Economics, professor, deputy director of Republican State Enterprise(RSE) "Institute of Economics"; "The problems of socio-economic development of Kazakhstan and their solutions" Khalitova M.M., Almaty, PhD, Associate Professor. Head of Department of the RSE "Institute of Economics"; mode service webinar.ru «Experience in the use of Internet technologies to improve the efficiency of teaching programs in the" Moscow International Higher Business School "MIRBIS", director of the Center of distance learning technologies MIRBIS Divnogortseva E.Y.; American professor Julio G. Sardinas, working in KBTU, presented interesting material on the knowledge management system in the United States and the development of international marketing management on the example of the Republic of Kazakhstan; Lecture of Baybusinova A.K., director of logistics company LLP "EAT Cargo" "Problems of marketing in Kazakhstan and activities of the company" «EAT Cargo »»; Lecture on Integration of the Institute of Oriental Studies. R.B.Suleymenova in the world scientific and educational community" Duysen G., deputy director of the Institute of Oriental Studies. R.B. Suleymenova Committee of Science MES RK, Doctor of Economics; Kurmanaliev E., Ph.D. Director of "Iman" "behavior of firms in the market"; Baimukhambetov A. Ch. Specialist of "Sin Kaz" - "Organization of the work of" Sin - Kaz "in the market of Kazakhstan." In addition, for one-off lectures leading scientists, practitioners are involved, such as lecture of Director of the Centre of Excellence KazNISSA, Ph.D., Acad. Professor Esenberlina D.I.

Accredited programs are characterized by a high level of co-operation with research institutions (a Cooperation Agreement with the Institute of Economics of the Ministry of Education and Science of the Republic of Kazakhstan; an agreement on cooperation with "Kazakh Research Institute of Economics of agriculture and rural development" of the Ministry of Agriculture of the Republic of Kazakhstan; an agreement on cooperation with the Institute of Economics Academy of Sciences of the Republic of Uzbekistan; an agreement on cooperation with the Institute of Oriental Studies named after Suleimenov R.B. Committee of Science, Ministry of Education and Science of the Republic of Kazakhstan; a cooperation agreement with the Institute of Economics of the Committee of Science, Ministry of Education and Science of the Republic of Kazakhstan, as well as with a number of universities (University of Economics and Business in Beijing (China), Wuhan University (China), Belarusian State Economic

University, Vitebsk State Technological University, Mogilev State University named after A.Kuleshov, Poleskiy State University, and others.)

Also as part of the educational program there is cooperation with the following universities: Russian State Trade and Economic University, Saratov Institute (branch), Volgograd State Pedagogical University of the Russian Federation, Giessen University named after Justus Liebig (Germany), VPO "Altai State University", Barnaul, Russia and etc. Total for 2013-2014 academic year 10 agreements on cooperation has been signed. Today KazUIR&WL named after Ablai Khan has 109 partner universities in 32 countries.

With the representatives of foreign sides modules are developed jointly with the Russian State Trade and Economic University - "The role and place of transnational companies in the system of international economic relations," the Belarusian State Economic University - "Kazakhstan and Belarus within the framework of the EAEC" and agreed upon and will be implemented in the content of OP bachelor's course specialty "Economy".

EPs are developed based on the standard curricula or SCES of specialties and are consistent with the mission of the university and the demands of the labor market. Provision of high-quality educational services at the university and compliance of the existing EPs to modern requirements are on a sufficient level. EEC notes that elective disciplines have been regularly updated for the last three years to meet the requirements of consumers.

Planning the academic process is based on the standard curricula, EPEP and AEPEP catalogues, individual academic plans of students. The EPEP and AEPEP catalogues contain a brief annotation of the disciplines, pre- and post requisites are updated annually and available to students in paper and electronic format (on the educational portal of the University, at the dean's office, in the departments). The sequence of disciplines is considered in the structure and content of working academic plans and arranged with the use of pre- and post requisites. Commission also highlights a sufficient methodological level of academic and methodical documentation.

The individuality and uniqueness of accredited programs - the strong focus on the requirements of employers, namely:

- at the heart of the EPs there is a competence model of a specialist, which is implemented through a set of complementary competencies and provides gradual acquisition of competencies of economic profile based on multi-level system of training bachelors within the competence paradigm;
- study of a foreign language (the volume from the 1-semester to the 7-semester makes more than 26 credits at the bachelor degree level);
- formation of individual trajectories of students by selecting EPEP and AEPEP;
- availability of professional certification through the basic courses of specialty modifications.

EP benchmarks are structured by type and activities and contain administrative, academic-methodical, scientific, educational and vocational guidance activities.

Efficiency of the EP Development Plan of the accredited specialties is verified by the successful participation of students in republican Olympiads, scientific competitions, high-quality completion of on-site internships where students receive thank-you letters from employers and job offers in such organizations as the Office of Business and industrial-innovative development of Almaty, "Kazkommertsbank", "Eurasian Bank», «DHL Logistics Kazakhstan» etc.

The feedback system and communication channels with students, staff and stakeholders operate through: regular meetings of the rector and vice-rectors with the staff, Faculty Council with the participation of the rector and vice-rectors, student self-government bodies, boxes for complaints and suggestions, Rector's blog on the University site.

KazUIR & WL performs scheduling and monitoring, measurement, analysis and improvement processes to demonstrate compliance of educational services with the requirements of the SCES RK, consumers, and to ensure compliance and continual improvement of the QMS.

The QMS covers the activity on training specialists with higher and postgraduate vocational education. The KazUIR & WL quality management system meets the ISO 9001: 2008 requirements.

The main provisions and the procedures are presented in the electronic document management system <http://cloud.ablaikhan.kz>.

Information technologies are actively used in the university activities: educational portal and information site in three languages, information support of educational process on credit technology through “IS.University” system. Online resources provide current information that reflects the planning processes and evaluation results for students, staff and the public.

Monitoring of EP performance is carried out by attestation commissions, audits. Examination of methodical maintenance is carried out at department meetings, academic-methodical council of the faculty, faculty council, academic-methodical division of the university, the Academic Council. The quality control of the educational process is carried out at various levels, documented and discussed at department meetings and faculty councils. Based on the analysis and evaluation of indicators the action plan is developed, the effectiveness of the implementation of which is considered at department meetings, academic-methodical council of the faculty, and the faculty council.

The Commission highlights the close cooperation of the department with employers in the organization of internship, diploma projects, career guidance measures, placement of graduates. The interpretation and understanding of the module and competences formed during the education deserve special attention and is the achievement of EPs.

The survey found, believe that the leadership of the university pays very good attention to the content of the educational program - 94% of respondents, 6% - good.

Analysis of departments' educational activities demonstrate that the procedure of the development of EPs do not fully specify the courses delivered by foreign teachers.

Material and technical base of EPs enable to deliver the academic process at the level appropriate to the requirements of state standards for higher education.

As part of the management of the educational program is necessary to assess the risks and identify ways to reduce them in order to strengthen the competitive advantages of the program.

The feedback system and students inform system, staff and interested persons operates through a blog on the website of the University Rector.

Assessing the level of accessibility guides for students, showed that 78% of respondents estimate this level very good, 22% - good.

The survey revealed that 86% of respondents very well estimate the level of accessibility guides for teachers, 14% - good.

According to a survey assessing the level of feedback from the PPP leadership produced the following results: very good - 72%, good - 28%.

On the question of your relationship with the dean's office, the level of accessibility, interviewed students responded as follows: were fully satisfied - 77.9%, 18.9% partly satisfied and partly unsatisfied 1.1%, were undecided - 2.1%.

On the issue of assessing the level of availability and responsiveness of the university management results were as follows: fully satisfied - 75.8%, partially satisfied 20%, partially neudovletvorenyy 4.2%.

Questioning the usefulness of the web site of the organization as a whole and faculty in particular, it showed that 85.3% are satisfied partially satisfied - 12.6% are not satisfied with - 2.1%.

Material and technical base of educational programs in general allows the learning process to a level appropriate to the requirements of state standards for higher education.

The educational programs of specialties akkreditiruemyh function effectively Center for Applied Economics, Center for Marketing Research and Management.

The strengths of the EP:

- transparency of the processes of formation of the development plan on the basis of informing interested parties about the content of the development plan and EP process of its formation, which allows you to participate in the development of all interested parties;
- annual reform of CED in accordance with changes in the model and the formation of graduate elective courses with regard to the interests of employers;
- high level of cooperation with foreign universities and research institutions of a specialty.

The weaknesses of the EP:

- reduction of the contingent of students, which may slow down the development of accredited educational programs.
- Insufficient involvement of employers in the management of the educational program.

According to the report of IEC 18 criteria of the following standard of accredited educational programs are excellent, 17 are satisfactory and 2 of them need improvement.

In order to enhance the management of education programs, the Commission recommends:

- to make an assessment of educational programs' development risks
- to involve employers in the management of the educational program through participation in collegiate management bodies of the university.

STANDARD “SPECIFICITY OF THE EDUCATION PROGRAM”

The implementation of education programs on 5B050600 – Economics, 5B051000 – State and local management, 5B051100 – marketing is aimed to provide adequate international quality of foreign language specialists for a wide range of international integration, socio-economic spheres of cooperation of the Republic of Kazakhstan in a globalizing world.

These objectives are tackled by the university in close collaboration with potential employers, for example:

- rewriting with research institutions who are customers, concerning the subjects and content of the elective courses (during the academic year);
- organization of Board of Studies of Faculty inviting employers.
- consideration and discussion of employers' suggestions (also research institutions')
- identification and description of the content of the elective courses so that to meet the needs and requirements of the employers; introduction of elective disciplines approved by the Academic Council into the SAP (Standard academic plan); designing an AMCD (Academic and methodical complex of the discipline) on the approved disciplines, discussion and affirmation of AMCD at the meeting of the department; discussion and affirmation AMCD at the meeting of Board of Studies).

During the development of AMCD the faculty who leads training in these specialties discusses the content of the courses on teaching associations and scientific seminar. AMCD passes internal expertise with experienced teaching staff and employers, as well as an internal review, within which revealed conformity assessment specialist competence model, as well as the applicability of the knowledge acquired in the course of professional activities.

The list of pre- and post requisites necessary for the successful mastery of each elective course is determined by the Academic-methodical council (at a special meeting), approved at the meeting of the department, and then brought to the Academic and methodical council (AMC) of the University.

Potential employers also provide professional internship bases. Supervisors of the professional internship provide students with the information on how to collect and analyze practical materials for their internship reports and diploma papers; they also monitor students'

performance and assess their knowledge and skills; they provide their suggestions on the improvement of the academic process and elaboration of a certain course.

When implementing the EP development plan, the proposals of the interested parties (employers and students) are taken into consideration, processed and elaborated. On average, 25% of elective disciplines of the EP for bachelor and master degree programs are updated annually.

According to the recommendation of the employers, namely Bank Center Credit for EP "Economics" has been proposed discipline of matrix of educational program "Standards of banks of international level" . On the recommendation of the *Department of State Revenue of the city Almaty* have been proposed and implemented in the EP on the specialty "State and local management" discipline "Public-private partnership."

To all educational programs of accredited specialties there are included special lectures of scientists who are invited from foreign countries for PhD students (universities and research institutes of the Russian Federation (Shubin V.G.), New Zealand (D.Zirker), France (Kzave Allez), Hungary (Gabor Hamza), South Korea (Manhak Kvon), India (Mondira Dutta), the UK (Tariq Khan), Tajikistan (Asletdinovova D). Malaysia (Ahmad Faisal) and other countries on regular basis in the framework of budget financing by MES of RK.

It has been introduced the practice of harmonizing the EP content of bachelor's course representatives of foreign universities: there were developed common modules together with the Russian State Trade and Economic University - "The role and place of the OPEC countries in the Ministry of Defense," the Belarusian State Economic University - "Political monitoring."

Teaching staff, teachers, employers, students from different years of different courses were interviewed by IEC members. Interviewing of teachers and employers shows a clear understanding of the continuity of educational programs about the formed competencies.

During the interviewing of students much attention was paid to the need for active involvement of employers and practitioners into the educational process in order to enhance the practical and professional competence, as well as the harmonization and internationalization of the educational process requires an increase in the number of exchange programs.

Assessment of the quality of education programs was based on a review of curricula, module catalogues, individual academic plans of students, working curriculum for the academic year, AMCD, results of the survey of students and teaching staff. EEC members reviewed specified documents by the disciplines.

The student survey results, attending classes by the EEC members, analysis on the capacity for specialized multimedia classrooms, teaching and research laboratories demonstrate the university regularly applies active forms and methods of teaching including information and innovative technologies.

Education programs include disciplines that use innovative teaching technologies, including interactive methods, with high involvement and motivation of students, which contributes to the development of professional competencies of students taking into account their individual interests and abilities.

Educational programs are updated in accordance with the changes of state educational standards, or in connection with the introduction of new paths and elective courses as well as in accordance with the needs of employers, which is reflected in the catalogue of elective subjects for the relevant academic year (*Minutes of the departments, faculties are presented*).

Within the framework of accredited EP there are implementing the following research projects:

- "Theoretical aspects of the economic security of Kazakhstan in the context of sustainable development" funding of \$ 4,000 tenge. Registration Card of KazCSTI №0113RK0052.

- "Theoretical Foundations of state and regional management of social innovation" funding of \$ 4,000 thousand tenge. Registration card of KazCSTI №0113RK0051. According to

these projects there are compiled intermediate reports and passed to KazCSTI. There are information cards.

- "Peculiarities of economy and knowledge management in the context of globalization." It was implemented to "The methodology for forecasting the development of science in the conditions of entry into the global market," JSC "National Company" Kazatomprom ". Supervisor -d.e.sc., prof. Han V.A. (EP "Marketing ").

- "Methodological bases of competitiveness of production sectors of the real economy in the context of sustainable development", funding of 200 thousand tenge. The registration card KazCSTI presented 0115RK00240 State registration number of the March 13, 2015

Together with the Department of "international law" with the active participation of students of the 3rd course "Economics", "SLM", "Marketing" held a round table on "Methodological basis of competitiveness of production sectors of the real economy in the context of sustainable development" (March 31, 2015).

There were conducted series of theoretical and methodological workshops on the scientific school of the department:

- Theoretical foundations of the knowledge of economy – doctor of economic sciences, prof. Iskaliev M.D., doctor of economic sciences, prof. Khan V.A.) - November 28, 2013;

- Environmental aspects of economic security in the context of sustainable development - (reporter: Muratova R.A.) - January 30, 2014;

- The market of educational services and human resources policy (reporter: prof. Musabekov S.M., associate professor Bildebaeva A.B.) - February 27, 2014;

- The protection of intellectual property as a component of economic security (speaker - professor, Khan V.A.) - March 27, 2014;

- Social security and social protection in the context of sustainable development (reporter: Annakulieva G.A.) - April 27, 2014.

The seminars were attended by all teachers of the department with the involvement of students of educational programs.

In May 28, 2013 together with the Institute of Economics and Finance at the Kyrgyz National University named after Zh. Balasagyna (IEF KNU) there was conducted online conference "Kyrgyzstan and Kazakhstan: problems and prospects of regional economic integration" with the participation of Vice-Rector, d.ph.sc., prof. Shaymardanova. Z. Zh., head of chair of International journalism Kim O.Y., associate professors and head of the chair of Social Sciences and Regional Studies Nasyrova M.Y., Zhuztaeva B.K.). The senior course students of economic specialties took part in the conference.

In December 13, 2013 was held online conference in the framework of the scientific school "Formation of the Kazakh knowledge of economy" on the theme "Socio-economic security of Kazakhstan in the context of sustainable development" in the format of the Astana Economic Forum.

The participation of staff of the chair in the communication platform of the Astana Economic Forum in virtual format during the reporting period, in panel sessions, media conferences and debates AEF. For active participation in the communication platform of AEF Muratova R.A. was awarded with diploma and valuable gifts, by an expert member of the AEF and the Eurasian Club of Scientists.

In April 20, 2012, there was an international scientific-practical conference "Economics and Management of knowledge: global context and realities of Kazakhstan." The conference was organized by KazUIR & WL named after Ablai Khan. The conference was attended by representatives of international organizations of the real economical sector, the scientists of research centers and organizations, scientists, as well as professors and masters from many countries as : Belarus, Great Britain, Hungary, Germany, Iran, China, Kazakhstan, Lithuania, Russia, USA, Turkey, Uzbekistan, Ukraine, Japan . There were published conference articles with volume of 50.5 printed pages, edition (500 copies.): "Economics and Management of

knowledge: global context and realities of Kazakhstan": Proceedings of the international scientific-practical conference of KazUIR & WL named. Ablai khan. - Almaty, 2012 - 808 p.

In April 19, 2013, Almaty at KazUIR & WL named after Ablai Khan was held an international scientific-practical conference "Modern integration processes: qualitatively new forms" dedicated to the key provisions of the Address of the President of RK - Leader of the Nation Nursultan Nazarbayev to the people of Kazakhstan "Strategy" Kazakhstan-2050 ": a new policy established state ". The conference was attended by representatives of international organizations, of the real economical sector, the scientists of research centers, organizations and academics, as well as doctors and masters from different countries: Belarus, Hungary, Germany, Egypt, India, Spain, Kazakhstan, Kyrgyz Republic, Lithuania , Portugal, Russia, Slovenia, the USA, Turkey, Uzbekistan, France, Japan. There were published conference articles with volume of 71.25 printed pages, edition (500 copies). Proceedings of the international scientific-practical conference "Modern integration processes: qualitatively new forms" in a number of ministries and departments, as well as several universities. Recommendations contained 33 pages (500 copies).

There is a good practice for the development of research reports with recommendations and dispatch of leading ministries and agencies, local administrations and organizations of Kazakhstan in accordance with the register. By category a series of seminars on the program "The World Market and trans-nationalization of production", the material published in a scientific paper (R.A. Muratova "Production and Globalization"). In this report were obtained the following implementation of acts: State Enterprise "Institute of Economics" for № 01-05-28 / A of 05.03.2012; Center of Excellence for KazNIISA № 02-07-31 / A of 27.03.2012, KSUAE for № 21-1-3 / 765 from 21.03.2012. The following materials are also published in a scientific paper: Professor Khan V.A. "The methodology of forecasting the development of science in the conditions of entry into the global market," Associate Professor J. M. Kalpakpaeva "The strategy of the export potential of the grain market of the Republic of Kazakhstan"; prof. Sahanova A.N., I.N. Krengauz "Kazakhstan in the global economic space" prof. Ramzanov A.A. Turkeevoy K. "International, regional integration: the Eurasian Economic Community and Kazakhstan," prof. Ramazanov A.A., Aubakirova A., Kunanbayeva D. "Chinese factor in Central Asia. " There are examples of publication of monographs on the basis of scientific reports, for example, the monograph in a volume of 12 printed pages "Globalization of the world economy and Kazakhstan" (Sahanova A.N., Ramazanov A.A., et al.), 2012.

The teaching staff of the accredited EPs takes an active part in international, republican and regional projects: Ph. D., associate professor S. Kh. Shalgimbayeva in the program 055 "Scientific and / or scientific and technical activities" SC MES "Research additive multiplicative inequalities of the Hardy " 2010-2014. Funding of 1000 thousand tenge, Ph.D., senior lecturer. Salimbayeva R.O. took part in the development of a research project of the University of International Business. UIB «The labor market: realities and prospects" (the project is not funded, 2014-2015), c.ec.sc., Muratova R.A., c.ec.sc., Annakulieva G.A., master Kurbanova K.A. participated in the project "Development of entrepreneurial initiatives in rural areas", financed by the company "Philip Morris" in Enbekshi-Kazakh region administration, village Shelek. Financed by the amount of 60 thousand tenge.

There is a balance between the theoretical and practice-oriented disciplines; names and content of the disciplines correspond to the actual areas of specialty development.

Practice-oriented courses are regularly conducted in the framework of EP, namely conducting seminars and discussions on the latest methodologies and technologies in education. Students have the opportunity to take at least one discipline in the field of specialization, which is delivered by a practitioner.

The EEC members conducted interviews with the teaching staff, alumni and students of different years according to the EEC work program. Representatives of administration, diplomacy, banks, public funds were also interviewed. Interviews with the employers show high

satisfaction with the level of graduates, namely their knowledge of foreign languages and professional skills.

Assessment of the quality of EPs was based on a review of curricula, the catalogue of elective disciplines, individual academic plan of students, working academic plan, AMCD, results of survey among students and teachers.

Formation of students' professional competences is carried out due to the content, scope and logic of the individual learning trajectory of students. There is a choice of elective courses with an economic and international character aimed at the study of contemporary issues in science and practice.

The content, volume, logic of individual learning trajectory is based on the well-designed modular education program of the specialty. EP defines the student's individual learning trajectory, course enrollment procedures, and current, mid-term and final assessment process; intermediate and final state attestation, assessment of students' knowledge, organization of student internship and overseas training.

The EP is updated due to changes in the state educational standards or introduction of new trajectories and elective courses as well as the requirements of employers, which is reflected in the catalogue of elective disciplines for the relevant academic year.

Multilevel system of analysis and modeling is used to arrange the logic of the courses and disciplines: feedback from consumers (students, alumni, and employers), analysis of categories and concepts. Logical sequence of disciplines is defined based on annual analysis.

The rules for organizing an academic process according to the credit technology provide the enrollment in the elective disciplines, which makes an individual learning path of students. Selection of disciplines is based on student's individual characteristics, needs and cultural experience and is reflected in the individual academic plan. Catalogue of elective disciplines is based on the employers' recommendations and with an aim to form students' professional competences. The volume of the academic discipline and forms of class activities are reflected in the syllabus.

The strengths of the EP:

- Cooperation with universities near and far abroad,
- The presence of joint programs;
- Attracting leading foreign scholars to conduct lectures;
- Students Language modules offered for study throughout the educational period;
- High satisfaction with the quality of students and employers of accredited educational programs.

The weaknesses of the EP:

- Lack of communication with the graduates of accredited programs.

By the standards of "The specifics of educational programs" WEC notes that the 18 criteria of the standard university has a strong position on 15 criteria satisfactory.

In order to provide the specific, the commission recommends:

- To continue to cooperate with leading universities to develop and implement educational programs for their harmonization for effective development of academic mobility and the creation of joint educational programs;
- To continue the practice of field activities, to attract employers to organize and conduct trainings.
- Consider the inclusion in the EP courses on ethics of business communication, communication policy, time management, change management.

Standard “FACULTY AND TEACHING EFFICIENCY”

Implementation of the education programs on 5B050600 - Economics, 5B051000 - State and local management, 5B051100 – Marketing is provided by the teaching staff who meet qualification requirements.

The education program management ensures compliance of the teaching staff with the qualification requirements, level and specificity of the education programs according to the Standard qualification characteristics of teachers and people equated to them (the order of the Minister of Education and Science of Kazakhstan № 338 of 13.07.2009), SCES RK № 1080 of the higher and post-graduate education (Government Decree of August 23, 2012). In accordance with the regulations established by the Law of the Republic of Kazakhstan "On Education", the teaching staff of the university is appointed annually. The university developed the Regulation on the procedure for the competition to fill a vacancy of the teaching staff that highlights qualification requirements for candidates applying for the positions. The order and organization of the work of the competition commission, rules of receiving and reviewing documents are determined in the Regulation. The announcement on the vacancies is placed in the newspapers “Vecherniy Almaty” and “Mir Yazykov”.

Recruitment is carried out by the employment contract. Employment contracts with regular teachers are on a competitive basis.

Compliance of human capacity of the teaching staff to the strategy and specificity of education programs is regularly considered at the Academic Council.

Information on the teaching staff is available to the public. Profiles of the teaching staff are placed on the university website. However, it does not provide full information for some of the teaching staff. The university follows the principle of management accessibility and transparency of all personnel procedures by carrying out the procedure of making the staff familiar with a set of all documents on the personnel. The structural subdivisions have Acknowledgement Lists developed by the TQM department, contact details, reception hours, vice-rectors' blogs are placed on the university website.

The education program management regularly monitors the professional activity of the teaching staff. Competence of teachers is evaluated by a complex assessment of academic-methodical, scientific and social work on a rating system according to the Regulation about rating assessment of the activity of the teaching staff at KazUIR & WL in the form of individual reports for each academic year at the department meetings. Academic Council of faculties and university annually identify the rating results of all teaching staff.

The education program management monitors satisfaction of the teaching staff through social surveys. “Social well-being” questionnaire was designed for the teaching staff. (The questionnaire and other references are stored in the university Department of management and quality assurance).

A scheduled attestation of the teaching staff is realized by the Attestation commission once in three years among the teaching staff in accordance with the Law “On Education” № 319-III of July 27, 2007 (with changes and amendments № 487-IV of October 24, 2011), the Rules of attestation of the pedagogical staff approved by the order of Minister of Education and Science of Kazakhstan № 16 of January 22, 2010, the Regulation on attestation of research and pedagogical staff at KazUIR & WL, approved by the university order of May 15, 2011.

In accordance with the Law of RK “On Education”, all teachers go through the advanced training not less than once in five years, including on the specialty at the national and international level. Advanced training on the specialties of the accredited education programs was realized through:

- Bolashak - 2 people. (Ashinova K.A., Mynzhanova G.T.);
- on master degree programs at foreign universities - 5 people .;

- foreign certified internship - 3 people . (Master G.T. Mynzhanova -Spain, Belgium Master Umerov J.A. -Russian Federation; Master Seytbatkalova A.S. – Russian Federation)

At the end of each year, up to 70% of the teaching staff is certified on language training, results of which are taken into account for attestation of the teaching staff and in the procedure of the competition-qualification commission. Three teachers received IELTS certificates. The main indicator to evaluate the personal contribution of each teacher is effectiveness of their professional activity, fulfillment of the functions set for them, their creativity level, etc. The basis of the system for evaluating quality of scientific-pedagogical activity of the teacher is made by four sections indicating the final results of their work on all aspects of academic, academic-methodical, research, advanced training, social and community activities. The university runs "The teaching staff development map" so that to register indicators of professional and qualification work, and for monitoring and improvement of the career growth of the younger staff members.

Results of the anonymous questionnaire in the framework of the work of the EEC demonstrate that 92 % of the respondents are fully satisfied with job security and feel a sense of security, and 8 % of the respondents are partially satisfied.

Within EP there is a certain work on modification of professional qualification of the teaching staff. Thus, one of the directions is creation of the Portfolio of the professional level of the teaching staff that contains initial data on the staff.

Teaching staff is systematically involved in the preparation of research projects. Funding of research on accredited educational programs:

2013/2014: "Economics" - 2,06 mln.tenge "SLM" mln.tg -2.0;

2014/2015: "Economics" - 3.0 million tenge, "SLM" - 2.0 million tenge

Research staff and students are realized in the context of scientific research and applied innovation school "Modernization of Socio-Economics and Law: Global Trends" through the work of the applied research laboratories of the themes:

- "Development of the competitive environment and economic pragmatism" (supervisor: professor Iskaliev M.D.);

-"Current trends in the management: design, innovation and social management" (supervisor: professor Sahanova A.N.)

The teaching staff members of the accredited education programs are authors of textbooks and teaching aids, manuals approved by the MES of RK:

- Textbook "Fundamentals of Economic Knowledge" in Russian and Kazakh languages for secondary schools, approved by MES (Iskaliev M.D.);

- Textbooks of cycle "State and Business" in the six books (2002-2003., 2010., The first edition in 2001 received a diploma of the Ministry of Culture, Information and Public Affairs as the best book of the decade), under the auspices of the European Union (Sahanova A.N.) ;

-under the auspices of the UNDP "Human Development in Kazakhstan" (2006., 2011) (Sahanova A.N.);

- "Basis of Economic theory " approved by MES of RK (Iskaliev M.D., 2013);

- "The spatial organization of the territory and the resettlement of the Republic of Kazakhstan till 2030" (2011) (complier of the section Annakulieva G.A.)

Staff of the department takes an active part in the work of REMC of higher and postgraduate education under MES of RK on specialty groups "social sciences, economics and business" (Iskaliev M.D., Sahanova A.N.) Dissertation Council for defending theses for the award of a scientific degree Ph.D. on specialty "Economics" of the al-Farabi KazNU (Iskaliev M.D.), the dissertation council on thesis for awarding the degree of Doctor of Philosophy (Ph.D.), doctor on profile DS Management (6D050700- Management; 6D051100 -Marketing; 6D051700 -Innovation Management) at KazEUT named after T. Ryskulov in 2013., dissertation council on thesis for the award of the degree of Doctor of Philosophy (Ph.D.), Doctor on "Economics» (6D050600- Economy; 6D050700- Management; 6D051100- Marketing), KazEU

named after T. Ryskulov in 2014, 2015 (Sahanova A.N.). Muratova R.A. participated in the development of industrialization map PFIIR under the heading "The industry of building materials and products" (2011).

Teachers of the department take an active part in international conferences and seminars. For example, a report on "The pricing policy in higher education," by prof. A.N. Sahanova at VII International Scientific Practice Conf. "The economic growth of the Republic of Belarus: globalization, innovation, sustainability" (Minsk, 25-26 Sep. 2014), as at the International scientific and practical seminar "Problems of management of economic potential in the modernization of industrial enterprises" 25 - 26 March 2015 in the city Mogilev with the report "Development of corporate social responsibility in Kazakhstan."

In addition to research and teaching, teaching staff of EP actively involved in the life of society: candidate of economical sciences Annakulieva G.A. is a member of the Assembly of People of Kazakhstan, candidate of economical sciences Muratova R.A. is an expert and a member of the Eurasian Club of Scientists, doctor of economic sciences, professor Sahanova A.N. is an Academic Advisor to the Department of Economics of the National Academy of Engineering, 2014.

The specificity of education programs ensures active participation in the academic mobility programs for the teaching staff:

- The performance of scientific papers at international conferences held in countries like the Netherlands, Finland, Japan, China, South Korea, Singapore, Malaysia, Germany, England, Italy, Egypt, et al. (Iskaliyev M.D., Sahanova A.N., Annakulieva G.A. etc.);
- Foreign training in Russia, China, Korea, Germany, Greece, etc.

As part of the Innovation - educational program in economics, Professor of the University of Pecs (Hungary) Ferents Farkash held an in English International Course "Management in Education" (17- 21 September 2012, the amount of 36 hours.).

The Commission notes the active participation of teaching staff in different courses and training programs of EP cluster.

In 2014 four teachers have been certified by the standards of IPMA (International Project Management Association) in LLP "Technology Project Management", which is the only company in Kazakhstan accredited to prepare project managers for the system IPMA. 5 teachers currently are certified in courses, "1C: Accounting 8 for Kazakhstan": First Steps "and" 1C: Enterprise 8. Accounting for Kazakhstan "LLP" InfoSoftProm "(an agreement on training with the use of" 1C: Enterprise "№B/H by 01.04.15g. LLP and "1C-Sapa).

Teachers of the department Shalginbayeva S.Kh., Ybyraymova S.S., Seytbatkalova A.S., Musabekov S.M., Uaisov M.U., Muratova R.A., Bildebaeva A.B., Kurbanova K.A., Annakulieva D.A., Orazueva Zh.D. have trained in KazUIR and WL named after Ablai khan to create e-learning platform Moodle.

Masters Seytbatkalova A.S. and Sarkytova A.A. have been trained at developing leadership qualities in KIMEP "Day Leadership Development» AIESEC 4 units in 2014-2015:

- 1 Block. "Leadership."
- 2 Block. "The global problems of our time"
- 3 Block. "Success Stories"
- 4 Block. "Trainings and workshops."

Master Seytbatkalova A.S. from September 29 to December 7 took part in 7 week distance learning course on "Institutionalization of Economics".

The moral and psychological atmosphere at the departments is characterized as stable, creative attitude to the fulfillment of functions and duties, sufficient level of labour and executive discipline at the appropriate level.

The Academic Council establishes the annual workload for the teaching staff at the department on the basis of the standard approved for the academic year, the number of the teaching staff and the need to meet all kinds of academic work resulting from the curriculum.

The total workload for a full-time teacher taking into account his/her fulfillment of academic, academic-methodical, research, organizational-methodical, educational, advanced training and other kinds of work is as follows: in 2011-2012 academic year - 23 credits; in 2012-2013 academic year - 24 credits, in 2014-2015 academic year - 26 credits. Average in-class workload accounts for 65% of the total workload of the teaching staff.

Teachers actively use technologies of developing education, technologies of critical thinking, technology of interactive learning, technology of modular learning, multi-level learning, project methods at their lessons. Application of innovative technologies is implemented systematically. New technologies and methods of their application in the academic process are reviewed regularly at the academic-methodical council of the department where their implementation and effectiveness is fully discussed.

To enhance professionalism, motivation and stimulation of the teaching staff, the university applies the system of rewarding of the teaching staff with bonuses for their contribution and achievements in the professional and research activities. The university awards the staff with bonuses according to the results of their performance in the semester, academic year, successful enrolment campaign, attestation, accreditation, research achievements, on the anniversary dates and official state holidays. Other tools of motivation to work more efficiently and creatively are certificates of honor, overseas internship, and also support in solving some social problems by improving labour conditions, providing with the equipment necessary for the academic process. All departments are equipped with laptops and projectors.

Information on the activities of the teaching staff available on the web-site of the University. In addition, the University operates and develops information-analytical environment - educational portal www.ablaikhan.kz.

The university conducts a survey among heads of departments, teachers and support staff on assessment of university management system. It helps to assess the activity of different divisions, personal qualities of employees, satisfaction with labor conditions. The survey for the heads of departments allows to analyze difficulties (for example, on management functions) and to plan directions for advanced training. One of the indicators in the university activity for quality assurance in training specialists is satisfaction of the teachers with work at the university, which is revealed by the survey results. In March 2015, the Division for strategic development and monitoring of KazUIR & WL conducted a regular survey on "Social well-being of the teaching staff".

According to the results of questioning the WEC to the question "How university professors could use their own strategies, methods and innovations in the learning process?" were as follows, respectively: 54% on the strategy - very good; 46% - good; on methods of 90% - very good; 10% - good; on innovation in teaching 74% - very good; 26% - good.

In evaluating the EP, work was undertaken to analyze the public availability of information on teaching staff and posting profiles on the website of the university. The Commission notes the need to systematize the procedure of presenting information to the website of the university indicating the deadline for submission.

The data standard "Teaching staff and teaching effectiveness" indicate that the effectiveness of teaching in the profession meets the necessary requirements, the students are provided with the necessary scientific specialty and educational literature that provides possibility for the full implementation of the curriculum of the specialty.

The strengths of the EP:

- The systematic application of innovative technologies (technologies of developing training, critical thinking, interactive training, modular training, project methods).

The weaknesses of the EP:

- Lack of information on the website of the University of personnel potential, providing all specialties EP.

By the standards of "The teaching staff and teaching effectiveness" WEC notes that the 10 criteria of the standard university have a strong position on 10 criteria and satisfactory one criterion needs to be improved.

In order to develop human resources and to ensure effectiveness of teaching the commission recommends:

- to organize and formalize the process of updating the directory, and teaching staff arrangement of forms on the website of the university.

Standard «STUDENTS»

The university has developed a transparent policy of forming student contingent. A favorable factor for admission to the university is its location. A southern capital factor attracts prospective students with a high level of knowledge and motivation for vocational education to the university as a whole and to the accredited education programs.

The commission emphasizes a clear academic policy in the educational process and the openness of information and materials for students as one of the strengths of the EP. Students' opinions and the degree of satisfaction of their needs are systematically reviewed at KazUIR & WL. The university regularly monitors the quality of graduates' knowledge.

Students' needs are taken into account while developing the education programs. The university has student self-government bodies which play an active role in addressing issues of student life. Students take part in the collective bodies such as the Faculty Council, the Academic Council of the university. Moreover, the university systematically addresses and effectively tackles the issues of students' social welfare.

The university has created the conditions for self-realization and personal development: research work in scientific projects and clubs, participation in olympiads, conferences, round table discussions, debates, business games, competitions, etc.

Every year, students of the department publish their research articles in the collections of interuniversity student conferences "Socio-economic security of Kazakhstan in the context of sustainable development" (2013) and "Modernization of socioeconomic in the light of the Message of President of Kazakhstan" Nurly Jol "in areas of scientific schools of " Economics and Management ", faculty conferences in the economic sections (from 2008), the international conference of students and young scientists. According to the results of scientific and practical research of students: in 2010/2011 academic year 8 articles were published volume of 3.1 printed pages in 2011-2012 academic year 10 articles were published, totaling 3.75 pp in 2012-2013 academic year was published 12 articles, totaling 3.25 pp, in 2013-2014 academic year was published 28 articles, totaling 7 pp.

Students took an active part in international scientific conferences of the Kazakh-German University.

Students take an active part in the Olympiads, competitions, seminars organized by universities in Almaty. (Kazakh National University named after al-Farabi, KazEU named after T. Ryskulov, Kazakh-German University, and others.) Student Knarbek Perizat was the winner of the Eurasian Economic Forum in 2013 in Ekaterinburg. Students Nurulla Ghani and Chulanov Alisher took part in a roundtable in May 14, 2014 at the Kazakh-German University on the theme "Energy efficiency and conservation."

Annually, there are traditional, scientific and practical conference dedicated to the scientists who contributed to the development and implementation of educational programs.

The results of the research work of the students are also presented in the thesis, coursework.

The process of graduate employment is effectively realized by the university. Systematic work is carried out to study the labor market, vacancy search, cooperation with the city and

district education departments. For this purpose, the university established the university and faculty commissions on graduate employment, whose task is to hold meetings of the graduates with a lawyer to clarify the legal aspects related to employment; to inform the departments of education at all levels on the number of graduates; to inform students on the vacancies advertised by the employers; to make publications in mass media; to organize and hold graduate fairs; to issue job referrals on the basis of the contracts with the employers.

The work on formation of the Alumni Association, including the creation of a database on graduates has started.

Particular attention is paid to the monitoring of employment and professional activity of graduates. The university conducts ongoing analysis of the needs of employers to identify their views about the level of training graduates of KazUIR and WL named after Ablai khan. A high percentage of employment due to the fact that young specialists receive multilingual education in the university and speak a foreign language. Analyzing the readiness of graduates to the profession, employers say their relatively high professional level, sustainable professional knowledge, ability to learn. However, note the need for directional formation of graduates of competences related to employment and self-presentation.

Feedback from graduates is supported by the survey of graduates of the current year and previous years. The results of these contacts are entered into the database of alumni, the analysis of problem situations in the course of employment. Such information is discussed at faculty meetings, notified to the interested parties and included in the report.

In addition, for the feedback of the participants EP has a blog of the rector (<http://www.enu.kz/ru/blog-rectora/>), operate the official group on the Internet at: vk.com/kazumoimya, vk.com/csiinyaz, vk.com/clubokk, vk.com/synergos13.

The university created the possibility of obtaining additional elective specialties.

The competitive advantage accredited programs is a double-degree program in "Economics" with Wuhan University.

The conditions for self-organization of young people with the same interests, hobbies created in KazUIR& WL named after Ablai khan administration and faculty. Structural organization of student government is the Committee on Youth, Center for student initiatives, student trade union, student deans, student councils of dormitories, student security service.

At the university student clubs: ART club (choir, orchestra of Kazakh folk instruments, dancing club on national dances «Newgamma», «Night Jam»), Debate Club "Ablai Khan" intellectual club, Brain Ring, Poetry Club "Parasat", group of young people "Zhasyl El volunteer group "Komek"

Also, students of educational programs actively participate in the international program of social projects ENATUS, in the contest in 2014 the team KazUIR& WL took 2nd place. One of the most active participants of this team is Dyusembayeva Kymbat, graduate of 2014 on speciality "Economy". Students of educational programs participated in the project "Snow leopard" in 2 teams of 5 students (the contract was concluded with the company) got skills on the stock market, which they have successfully used in the educational process.

Financial incentives to improve the quality of knowledge is to provide students with scholarships and privileges in payment for training, as well as for cultural and leisure activities. Students are provided with a wide range of library and information, material and technical services, enabling them to develop and implement the scientific potential.

The strengths of the EP:

- A high level of social protection of students.

The weaknesses of the EP:

- Lack of participation of students in research projects;
- Student participation in the implementation of academic mobility.

By the standards of "learn" EEC notes that 7 of the standard criteria of the university has a strong position on the 8 criteria are satisfactory.

In order to meet the student, the EEC recommends:

- To strengthen the development of academic mobility of students of educational programs based on the economic cluster for further mutual cooperation with partner institutions;
- To expand opportunities for professional certification of students.

Standard "RESOURCES AVAILABLE TO THE EDUCATION PROGRAMS"

During the visit the EEC could witness that the university has material and technical base to support the academic process of the education programs and to implement its mission, goals, and objectives. The University has the necessary classroom fund, research and educational laboratories, computer classes, methodical offices, sports facilities, which are appropriately equipped according to the goals of the education programs programs 5B050600 - Economics, 5B051000 - State and local management, 5B051100 – Marketing.

The University has 5 academic campuses, three student hostels with a fitness club, leisure center for students, a library with a rich fund of academic, scientific literature and fiction, five reading rooms, seven resource centers, a sports complex, a recreation base in Kapchagai.

For information and technological support of basic production processes (academic, scientific, management, etc.) the university has 705 computers, of which - 450 next-generation video projectors - 18 pcs., Interactive boards - 5 pcs, 15 computer and 24 multimedia classrooms used in the academic process.

On the whole, KazUIR & WL has academic and research facilities which facilitate to forming professional competence and readiness for professional work of students of all levels.

- The telecommunication center is functioning at the KazUIR & WL:
- public server (WWW, DNS, DHCP, PROXY, firewall) Intel (R) Xeon (R) 3GHz, 6GbRAM;
 - mail server and database server (EXIM, COURIER, WWW, MySQL, PostgreSQL, 1C) - IntelXeonX5660x 2CPU, 32 GbRAM;
 - academic management server (1C) - IntelXeonE5310, 2GbRAM;
 - server for e-library (Core I3 / RAM 2 Gb);
 - server for accounting (1C) - IntelXeon 3GHz, 4GbRAM;
 - server ISHEIMESRK - Intel Pentium DualCore, 2Gb RAM
 - server for developers- IntelXeon 2GHz, 2GbRAM.

An educational portal <http://portal.ablaikhan.kz> is functioning at the university. This portal was created in order to manage the academic process by credit technology of full-time and distant education. It contains a student database, information about current academic performance; it ensures identification of the students. In addition, the portal enables to create and view the AMCD, to take tests and surveys, to interact with teachers. However, the information on the teaching staff of the International Tourism Management department on the site is not updated; there are no links to external publications on the implementation of the accredited EP.

Students have an access to personalized resources: an electronic register, final assessment grades, messaging, EAMCD, online testing, transcript, IAP.

The number of computers connected to the Internet for the accreditation year is 650 out of 705, which makes 96%.

Status of the corporate information and educational network of the university is identified by the following:

- all campuses are connected in a corporate network, deans' offices and structural divisions of the university are connected to the Internet.
- the main campus, campuses №1 and №3 provide students with a free access to Internet through wireless Wi-Fi network. Students with their personal laptops and mobile devices can get an access and use the Internet.

- the main directions of developing information resources: creation of digital educational resources with multimedia, animation content, creation of a virtual learning environment, software licensing; advanced technology of communication systems.

The strengths of the EP:

- Ensuring a high level of information and library resources;
- The availability of social facilities of the University.

The weaknesses of the EP:

- Lack of full information on the teaching staff site and external publications, citations, references to the implementation of accredited EP.

After analyzing the available for cluster programs accredited resources, the Commission notes that the 16 criteria of satisfactory criteria and 14 2 criteria need to be improved.

The Commission recommends:

- Ensure the completeness of information on teaching staff, provided on the official website (portal) portal University
- To provide for the possibility of placing on the website (website) University for external publications (citations, references) on the implementation of EP and monitored.

STANDARDS BY INDIVIDUAL SPECIALTIES

Overall evaluation of the implementation of educational programs 5B050600 - Economics, 5B051000 - State and local management, 5B051100 – Marketing shows a sufficient level of literacy of graduates in the field of foreign language education.

The program contains elements of educational disciplines of innovative methods of teaching and education planning (games, consideration of cases / situations, the use of multimedia tools).

Educational programs include disciplines aimed at obtaining practical experience and skills in the specialty.

Educational programs provide important factors needed to prepare for professional work, developing core competencies.

According to EP it provides manufacturing practices with basic businesses signed contracts on passage of appropriate practices.

Analyzing the degree of compliance with the criteria of standards in the context of individual specialties, the Commission notes the strong position of accredited educational programs accredited by the 3 criteria of educational programs have a strong position, 4 satisfactory.

RECOMMENDATION TO THE ACCREDITATION COMMITTEE

The members of the External Expert Commission reached a consensus that the education programs "5B050600 - Economy", "5B05100 - State and local management" and "5B051100 - Marketing" provided at the KazUIR & WL can be accredited for a period of 5 years.