



INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING

Addressed to the
IAAR Accreditation Council

REPORT

**on the results of the external expert committee (EEC)
evaluation for compliance of the educational programs
5B050900-Finance
6M050600- Accounting and audit
5B051000 – Governmental and local management
6M051000- Governmental and local management
with the requirements of the specialized accreditation
standards**

**AKTOBE REGIONAL STATE UNIVERSITY
NAMED AFTER K.ZHUBANOV**

November 28-30, 2016

Aktobe city 2016

Based on the Order of the Independent agency for accreditation and rating no. 49-16-ОД as of 07/11/2016 external expert committee during November 28-30, 2016 evaluated the compliance of the following educational programs of Aktobe Regional State University named after K.Zhubanov with the specialized accreditation standards of IAAR: 5B050600-Economics; 6M050600-Economics; 5B050800-Accounting and Audit; 5B050900-Finance; 5B051000-Governmental and local management; 6M051000 - Governmental and local management; 5B070700-Mining; 5B070800-Oil and Gas Engineering; 5B071300-Transport, transport equipment and technologies; 5B072900-Construction.

Report of the external expert committee (EEC) contains an assessment of the presented educational programs to the IAAR criteria, as well as EEC recommendations for further improvement of educational programs and profile parameters of educational programs at the Aktobe Regional State University named after K. Zhubanov.

EEC membership:

1. **Committee Chairman** - Ardak Sakhanova, Doctor of Economics, Professor, Kazakh Ablai Khan University of International Relations and World Languages (Almaty city);
2. **Foreign expert** - Alexander Drozdov, Doctor in Technical sciences, Professor, Russian State University of Oil and Gas named after I.Gubkin (Moscow city);
3. **Expert** - Dametken Turekulova, Doctor of Economics, Professor, Kazakh University of Economics, Finance and International Trade (Astana city);
4. **Expert** - Gulnara Dyuzelbayeva, Doctor of Economics, Kostanay Engineering and Economics University named after M. Dulatova (Kostanay city);
5. **Expert** - Aigul Rakisheva, Doctor of Economics, Acting professor, Academy of Public Administration under the President of the Republic of Kazakhstan (Astana city);
6. **Expert** - Gulvira Akybayeva, Doctor of Economics, Karaganda State University named after E.A. Buketov (Karaganda city);
7. **Expert** - Dmitriy Pak, Doctor of Technical Sciences, Associate Professor, Karaganda State Technical University (Karaganda city);
8. **Expert** - Nurbolat Sembayev, Doctor of Technical Sciences, Associate Professor, Pavlodar State University named after S. Toraigyrova (Pavlodar city);
9. **Expert** - Murat Rakhimov, Doctor of Technical Sciences, Associate Professor, Karaganda State Technical University (Karaganda city);
10. **Employer** - Damilya Kunanova, Head of Human Resources Development, Chamber of Entrepreneurs "Atameken" Aktobe region (Aktobe city);
11. **Student** - Elnara Kainazarova, 4th year student, BSc course in "Finance", Kazakh-Russian International University (Aktobe city);
12. **Student** - Meirambek Orazov, 1st year MA in "Management", Kazakh-Russian International University (Aktobe city);
13. **Student** - Alibi Khamidullin, 4th year BA student in "Oil and Gas Business", Aktobe University named after S. Baishyeva (Aktobe city);
14. **Observer from the Agency** - Timur Kanapyanov, Head of international projects and public relations, IAAR (Astana city).

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Independent agency for
accreditation and rating

1. INTRODUCTION TO THE REPUBLICAN STATE ENTERPRISE ON THE RIGHT OF ECONOMIC MANAGEMENT “AKTOBE REGIONAL STATE UNIVERSITY NAMED AFTER K. ZHUBANOV”

The Aktobe Regional State University named after K. Zhubanov (hereinafter - ARSU) was incorporated on the basis of the Government Decision no. 529 as of May 29, 2013 through the merger of the Aktobe State University named after K. Zhubanov and the Aktobe State Pedagogical Institute. Officially, ARSU was registered on August 29, 2013.

The University provides education services based on the state license to conduct educational activities with the number 13014680 as of 17/09/2013 on 55 Bachelor courses, 15 Master courses and 1 Doctoral course.

In December 2015 the University successfully passed the state certification. By the decision of the State Commission under the Ministry of Education and Sciences of the Republic of Kazakhstan (hereinafter – MES RK) all educational programs of the University were assessed positively (MES RK order №1522 as of 10/11/2015).

ARSU annually participates in the national rankings of Kazakhstan universities. In 2014 on the basis of the national rankings of educational programs conducted by the Independent agency for accreditation and rating (hereinafter - IAAR), 18 educational programs of this higher educational institution (hereinafter – HEL) have taken leading positions, and the university became the 9th in the **TOP-20** best universities of Kazakhstan. In 2014 rating of the Republic of Kazakhstan universities compiled by the Center of Bologna process and academic mobility under the MES RK, Aktobe Regional State University named after K. Zhubanov became 21st among the **TOP-30** best universities of the Republic of Kazakhstan.

Based on the 2015 national rankings of educational programs of the Republic of Kazakhstan universities, 5 educational programs of the university were leading in the ranking and 14 university courses (specialties) entered the top five best educational programs of the Republic of Kazakhstan HELs.

6 educational programs of the university were leading in 2016 rankings, and 16 courses (specialties) were included in the top five educational programs of the RK universities, in the general ranking of universities ARSU based on training assessment in the course "Education" became the 5th, in the course "Natural Sciences" - 5th, "Humanities" - 7th, "Social sciences, economics and business" - 9th.

Educational programs under accreditation were leading based on the results of national rankings of educational programs in 2014: EP-6M051000 Governmental and local management was ranked as the 3rd (225 grade points); EP 5B071300-Transport, transport equipment and technologies - 3rd (467 grade points). Some educational programs are in the top ten educational programs: EP 5B051000- Governmental and local management - 4th position (421 grade points); 5B070700-Mining - 4th position (432 grade points); 5B070800- Oil and Gas Engineering - 4th position (436 grade points); 5B072900- Construction - 7th (371 grade points); 6M050600- Economics - 8th (223 grade points); other programs were ranked as follows: 5B050900 EP-Finance - 11th position (411 grade points); 5B050600-Economics - 13th position (337 grade points).

As a result of 2015 national ranking top ten educational programs included: 5B070800- Oil and Gas Engineering - 7th position (231 grade points); EP 5B071300-Transport, transport equipment and technology - 7th position (231 grade points), and other positions in the ranking.

In 2016 top ten programs included: EP-55B070700 Mining - 4th position (302 grade points); 5B070800- Oil and Gas Engineering - 5th position (422 grade points); EP 5B071300-Transport, transport equipment and technology - 8th position (420 grade points); 5B072900- Construction - 9th position (276 grade points).

Based on the traditional contest in 2015, held by the republican socio-political newspaper "President and People" in cooperation with the "Uakyt Tandauy" - "Timing selection" Agency, ARSU was recognized as "The best institution of higher education."

In 2015, the University for the second time was awarded the diploma "Public Recognition" in Aktobe region in the nomination "The best academic institution."

Independent agency for accreditation and rating of the Republic of Kazakhstan accredited 6 courses (specialties) of ARSU in 2014 through the institutional and specialized accreditation. Generally, as of 2016 the institution was accredited in 22 educational programs.

The University has undertaken a number of changes in the reporting period related to amendments in the development strategy reflected in the change of the quality policy. There have been amendments and additions made to the existing internal HEI's provisions, the new regulations on the organization of educational process on the programs of higher and postgraduate education have been developed.

Currently, ARSU based on different areas of international cooperation in education and science has established connections at the international level with the leading foreign and domestic universities. In order to implement international cooperation in the field of education and science 155 agreements were drafted and signed; scientific links with the international scientific and educational organizations have been established.

Graduate Departments of accredited educational programs at the Economy and Law Institute established collaborative contacts with the leading universities of Kazakhstan: Kazakhstan Economic University named after T. Ryskulov, Kazakh National University named after Al-Farabi, Eurasian National University named after L. Gumilev, Kazakh National Pedagogical University named after Abai, "Turan" University and universities of near and far abroad: Technology University of Tennessee (USA), Baltic International Academy (Latvia), Orenburg State Agrarian University, Orenburg State University, "Kazan (Volga) Federal University" branch in Naberezhnye Chelny city, Karakalpak State University named after Berdakh and Bashkir State University, St. Petersburg National Research University of information technologies, mechanics and optics.

Educational programs of a technical cluster under accreditation have close ties with a number of near and far abroad universities: Technological University of Tennessee (USA), Xinjiang University of Finance and Economics (China), Dnepropetrovsk State Mining University, Magnitogorsk State Technical University named after G.I.Nosov, South Ural State University, Ufa State Oil Technical University, Almet'yevskiy State Petroleum University, Chelyabinskiiy State Technical University, Bashkir State University, Ivanovo State Polytechnic University, Vladimirskiy State Technical University named after A. Stoletov and G.Stoletov.

For merits in the field of education and science, a number of university lecturers were awarded orders, medals and honorary titles, diplomas and award pins: "The scientist who has made an outstanding contribution to the development of science and technology of Kazakhstan", award named after K. Satpaev, award pins named after Y. Altynsarin, "Honored worker of education of the Republic of Kazakhstan", "For merits in the development of science of the Republic of Kazakhstan", "Excellence in education of the Republic of Kazakhstan"; orders "Kurmet belgisi" and "Badge of Honor"; holders of the International Scholarship from the President of Kazakhstan "Bolashak", winners of the world championships, the Honoured Art Workers", "Honorary citizens of the Aktobe city", 19 university professors were awarded the state grant from the MES RK "The best lecturer of HEI."

Over the last 3 years there is a rise of research funded by the state budget. The bulk of the state funded research was made under the government order program of the Ministry of Education and Science, the regional center of history, ethnography and archeology under the department of culture of Aktobe region.

As a result of the competition for the MES scientific research funding 9 grants were received (funding amount 67,513,000 KZT).

The infrastructure of the university consists of 6 academic buildings, educational and industrial premises, 2 Students Palaces, 2 museums, sports center, sports facilities, swimming pool, 2 houses of students, student clinic. The total area of buildings and facilities of the University, according to the available technical data sheets accounts for 103,728.2 sq. m. All buildings of the University meet the sanitary standards and fire safety requirements and the requirements of the state obligatory standards of the University courses (specialties).

For the organization of educational process ARSU is sufficiently equipped with training and laboratory facilities, modern technology in classrooms, lecture halls and in all university departments.

The University Library is located in all academic buildings, in the Students House and in the "Confucius" Institute. The area of the reading rooms – 1,728.8 sq. meters, the total number of seats – 940 pcs.

The total volume of the library book fund accounts for 1,632,466 copies, including books in Kazakh language – 664,003 copies, equal to 40.6%.

The library fund for the educational programs under accreditation is as follows: EP-5B050600 – Economics and 6M050600- Economics – 20,464 copies (Book Supply for 1 student - 206.7);

5B050800-Accounting and Audit – 28,072 copies (Book Supply for 1 student - 206.6); 5B050900-Finance – 34,928 copies (Book Supply for 1 student - 174); 5B051000- Governmental and local management, 6M051000- Governmental and local management – 38,614 copies (Book Supply for 1 student - 221.9); 5B070700-Mining – 26,409 copies (Book Supply for 1 student - 162.7); 5V070800-Oil and Gas Engineering – 51,689 copies (Book Supply for 1 student - 153.3); 5B071300-Transport, transport equipment and technology – 28,291 copies (Book Supply for 1 student - 152.9); 5B072900-Construction – 26,296 copies (Book Supply for 1 student - 221.9).

The university library provides access to the catalogs of the Republican Interuniversity electronic library of Kazakh National Electronic Library and to the world databases: "SpringerLink", "Thomson Reuters", "ELSEVIER", "POLPREDsom", "RGB", etc. In the current academic year ARSU has signed contracts for the maintenance of databases for the amount of 1,986,000 KZT.

The reading rooms of all buildings and dormitories have free WI-Fi internet for undergraduates and students. Local connections are available in each building, which is effectively used in testing of students.

ARSU has an automated information system "PLATONUS", which includes technological support of students and faculty. Since September 2016 University has been carrying out its academic activities with information and software package "UNIVER", enabling to automate the learning process, beginning with the enrollment of students, ending with their graduation.

Implementation of this goal is to develop a web-application associated with the centralized database of the educational process with authentication and authorization functions. An information system of security is the basis of the current training process.

It provides protection of data from the unauthorized access by setting access rights for users. The system provides users with the access to personalized information on educational process and centralized data storage. "UNIVER" system is designed to solve this problem, i.e. it ensures registration, authorization of users, access control to resources, distribution of system on user groups, etc. Access to the system is available only after the identification of the registered users. Each user has access only to certain type of information (system modules), that is, based on their roles rights to view certain data are defined. Each user corresponds to a family of elements of the application (IS components), focused on the peculiarity of problems solved by division. Input and output of data in the information system is decentralized and delimited. The basis of the design and operation of the "UNIVER" system is based on the principle to secure specific functions of services and ensure partial implementation by means of an information system. In

addition, editing of one and the same data in different structural units of the university is excluded. This ensures responsibility of employees for the quality of their data set.

The main information about the University activities is available on the official website of the University www.arsu.kz in 3 languages (Kazakh, Russian, English).

2. DESCRIPTION OF THE EEC VISIT

Table 1. Information on the number of interviewees participated in the EEC meetings of IAAR

Category of participants	Quantity
Vice-Rectors in different areas	2
Deans and Director of the Institute	3
Heads of departments	7
Heads of structural units	13
Teachers	108
Students	630
Master degree students	25
Graduates	130
Employers	63
Total	981

During the site visit, members of the EEC got acquainted with the state of the facilities (material and technical foundation). An excursion around the university and its area was carried out: classrooms, teaching laboratories, working rooms; University Library; Research and practice center of e-learning; the "Confucius" Institute; Scientific Laboratory "Nanotechnology"; Students' Palace, Palace of Youth; sport complex №1 and №2; Student health center; Students houses (2); "Dolphin" swimming pool.

Visits were also made to the internship bases and department branches of the educational programs:

1. JSC "Damu Entrepreneurship Development Fund";
2. AB JSC "Sberbank";
3. Department of the Republic of Kazakhstan Agency for Civil Service Affairs and Anti-Corruption in the Aktobe region;
4. "Science Research Engineering Center ERG" LLP;
5. "AktjubNIGRI" Exploration Institute LLP;
6. "Autopark" LLP;
7. "Intex LTD" LLP.

Within the framework of the visit EEC members attended the following classes:

- Lecture on the subject "Environmental economics" on the theme "Management of natural resources. Sustained economic growth" (3rd year, Ph.D. holder in Agricultural Sciences, Associate Professor M.S. Ismagulov, room no. 109, campus no. 5). To enhance cognitive activity among students this class was conducted in the form of "problem lecture", with the use of interactive board.

- Lecture on the subject "Economic theory", the theme of the lecture "State regulation: essence, goals, directions" (1st year course, Senior Lecturer – B.A. Zhakupova, room 107 A, campus no. 5). In order to enhance the cognitive activity of students the lecture was conducted carried out in the form of "problem lecture," using the interactive whiteboard.

- Lecture on the subject "State regulation of the economy", the theme of the lecture "State regulation measures in foreign economic relations" (1st year course, Senior lecturer, Master degree

holder, B.S. Bimbyetova, room 420, campus no. 5). The lecture-discussion used a methodology based on the principles of problem-based learning.

- Lecture on discipline "Financial management" on the topic "Reserve inventory management" (4th year course in "Finance", Senior Lecturer – Doctor of Economics, G.I. Akhmetova, room no. 402, campus no. 5) – Lecture-presentation using an interactive whiteboard, slide show.

- Lecture on discipline "Securities portfolio management" on the theme: "Formation of the securities portfolio of financial institutions" (3rd year course in "Finance" Lecturer - Ph.D. in Economics, Associate Professor – Zh.Zh. Makashyeva, room no. 310, campus no. 5). The method of the present lecture: lecture - presentation with elements of conversation and discussion with the investment review of the stock market.

Activities planned in the framework of the IAAR EEC visit enabled experts to study University training infrastructure, material and technical resources, teaching staff, and involvement of representatives of the employer organizations, students and graduates in the learning process. This allowed members of the IAAR EEC to independently assess compliance of the data contained in the self-evaluation reports of educational programs 5B050800-Accounting and Audit, 5B050900 - Finance, 5B051000- Governmental and local management, 6M051000- Governmental and local management to the criteria of the IAAR specialized accreditation standards.

As part of the planned program recommendations to improve University activities, developed by EEC based on the review results were presented at the meeting with the management on November 30, 2016.

3. OVERALL ASSESSMENT OF EDUCATIONAL PROGRAMS

Quality assurance policy of ARSU is based on the demands of modern society in highly skilled, flexible to changes labor market.

ARSU Strategic Plan for 2013–2020 was used as a foundation for the development plans of educational programs 5B050800-Accounting and Audit, 5B050900 - Finance, 5B051000- Governmental and local management, 6M051000- Governmental and local management and is aimed at maximal meeting the current and future needs of the national labor market for specialists, as well as the modernization of teaching technologies; satisfaction of demands of the state, stakeholders and students in high-quality educational services.

Key strategic documents are developed with a wide involvement of staff at various levels. Quality of the educational program is monitored systematically by the internal services of the University in criteria such as student performance, implementation of the quality objectives, and of the teaching load.

The educational activity on specialties 5B050800-Accounting and Audit, 5B050900 - Finance, 5B051000- Governmental and local management and 6M051000- Governmental and local management is performed at the university in accordance with the state license no. 13014680 of the MES as of 17/09/2013, issued by the Committee on Supervisory and certification in the field of education and science of the Republic of Kazakhstan.

Training on specialties 5B050800-Accounting and Audit and 5B050900- Finance has been performed at the University since 1997. Undergraduate educational programs 5B051000- Governmental and local management" are running since 2004, and Master program 6M051000- Governmental and local management since September 1, 2008 and is carried out in the profession-oriented, scientific and pedagogical areas.

Bachelor graduates of educational program is assigned bachelor academic degree in economics and business on specialties 5B050800-Accounting and Audit, 5B050900 - Finance, 5B051000- Governmental and local management.

Graduates of a specialty 6M051000 - Governmental and local management (scientific and pedagogical direction) is assigned an academic degree of Master of Economic Sciences 6M051000 - "Governmental and local management".

Graduate of educational program 6M051000 - Governmental and local management (profession-oriented direction) is assigned an academic degree: Master of Economics and Business in the specialty 6M051000 - Governmental and local management.

The content of educational programs is designed on the basis of principles of continuity and succession complying with modern achievements of science, technology and production requirements. The quality of bachelors and masters training is provided by highly qualified teaching staff, developed university infrastructure, the use of modern technologies of training and monitoring of students' knowledge, integration of education and science.

Educational programs 5B050800-Accounting and Audit and 5B050900- Finance are taught by the department "Finance and Accounting", which is a subdivision of the Institute of Economics and Law named after K. Zhubanov.

The main tasks of the department "Finance and accounting" include continuous improvement of the educational cycle, the introduction of innovations in the educational process, modern information technologies and means of training; the constant improvement of staff qualifications and training of teaching staff; measures to improve and support the corporate culture. The department is constantly and consistently working on urgent problems of the economy - in the field of management accounting, leasing operations, and economic analysis. The department is doing research "Challenges and benefits of the introduction of the administrative accounting at the enterprises of agro-industrial complex," according to the thematic plan of research work of the University, under the supervision of PhD. holder in Economics Ms. Z.O. Imanbayeva. Faculty of the educational program under accreditation has established cooperative contacts with leading universities of Kazakhstan (Kazakh Economic University named after T. Ryskulov, Kazakh National University named after Al-Farabi, Kazakh National Pedagogical University named after Abai, "Turan" University) and near and far abroad universities: Tennessee University of Technology (USA), The Baltic International Academy (Latvia), Orenburg State Agrarian University, and others.

Bachelors and masters in 5B051000- Governmental and local management and 6M051000- Governmental and local management are trained by the Department of State Management and Marketing, which is a structural subdivision of the Institute of Economics and Law under ARSU.

The activities of the Department of Public Administration and Marketing from inception and up to date confirms the desire and ability to integrate into the world educational space, where the quality of teaching is transformed into an important competitiveness factor of a university and its graduates and such quality is assured through plans for educational and methodical, scientific research and educational work. The current members of the department faculty continuously upgrade qualifications both at the national and international levels. Teachers of the department A.Z. Tasmambyetova, M.K. Shakibayev have completed scientific internships under the "Bolashak" program at the International School of business Montreux city (Switzerland), R.S. Yakudina at the Leiden University (Netherlands).

Departments "State Administration and Marketing" and "Finance and Accounting" have the documentation as based on the approved Register files in accordance with the quality management system: working plans, covering training, research, methodological and other work of the department; current teaching methods and other documentation in the disciplines of the department; minutes of meetings, etc. Meetings of the departments allow reviewing and coordinating educational-methodical, scientific-research work of the department employees; examining topics of diploma and master's dissertation papers of students, as well as materials related to their current and final certification.

Competitive advantages of the educational programs in different areas of specialization:

- use of modern software "AuditExpert 4", "ProjectExpert 7" certified course "1C: Accounting" for educational program-5B050900 - Finance, 5B050800-Accounting and audit;
- elements of the dual education system were introduced - introduction and participation in the purchase and sale of securities on the special trading floors for educational program 5B050900-Finance;
- cooperation with the Department for Civil Service of the Aktobe region under Kazakhstan Ministry of Civil Service within the framework of students' school of public servant "Mansap" for educational program -5B051000 Governmental and local management;
- the presence of branch departments (Department of the State Administration and Marketing -Regional center of retraining and advanced training of civil servants of Aktobe region,

Department of Civil Service Affairs of Kazakhstan in Aktobe region; Finance and accounting department - AB JSC "Sberbank");

- orientation of educational programs for the practical component by bringing practitioners in the educational process, which gives a positive synergy of theory and practice (Chief Accountant of "KSM" LLP, Chief Accountant of JSC "Technodom operator", the director of the AB JSC "Freedom Finance", Deputy Director of JSC "Sberbank", the director of corporate relations department of JSC "AMFGrou", Department Director "Agency of the Republic of Kazakhstan for the state service in Aktobe region", etc.);

- Professional development of faculty and staff through participation in conferences, workshops and training courses both in Kazakhstan and abroad;

- Management of educational programs is working closely with potential employers and representatives of the internship databases: engaging in the design, examination and implementation of educational programs.

4. RECOMMENDATIONS TO IMPROVE EDUCATIONAL PROGRAMS AT THE REPUBLICAN STATE ENTERPRISE ON THE RIGHT OF ECONOMIC MANAGEMENT "AKTOBE STATE REGIONAL UNIVERSITY NAMED AFTER K. ZHUBANOV"

In order to further improve processes of educational programs management EEC recommends:

1. to increase productivity of the implementation analysis of the developed plans and keep a record of the impact assessment and the efficiency of activities by the parties involved in the design and implementation of the educational programs accounting for the internal and external risks;

2. to enhance efforts to cooperate with universities, implementing training programs in this cluster and continue cooperation with them to develop and implement educational programs in order to harmonize them for the effective development, to consider opportunities to establish joint educational programs;

3. to expand academic exchange programs by the entities of educational processes;

4. to continue experience of employers' involvement in evaluation of educational programs positioning and their planning processes;

5. to expand the practice of internships and trainings on bases of practice for students together with the departments faculty in the context of educational programs under accreditation;

6. to strengthen the work on the development of multilingual space throughout the whole period of study at the university, to provide a certified external evaluation of the level of language proficiency (KAZTEST, IELTS, TOEFL, DAF TEST, etc.) as well as to strengthen the areas of professional certification of students representing educational programs under accreditation;

7. to create conditions for inclusive education (to develop training programs for persons with disabilities, to train faculty on teaching methods in conditions of inclusive education, to ensure availability of ramps in studying campuses, etc.);

8. to intensify the development of teaching materials for students in the state language on paper and e-formats;

9. to constantly monitor identification of risks types and evaluation of their impact on the implementation of educational programs;

10. to expand the amount of information on the interaction with the scientific consultancy organizations and educational organizations that implement these educational programs and to strengthen the competitiveness of educational programs in the cluster specialization accounting for regional peculiarities in their implementation through the binary lectures, classes conducted at the bases of practice and departments' branches, joint research and projects, etc. ;

11. disciplines of one area are presented in different modules in the module plan under accreditation, thus for the effective formation of professional competence in a particular area it is recommended to structure the modules of educational programs on the principle of disciplines

adjacency (e.g. in Human Resource Management module to include disciplines: Management of the state authority personnel, Personnel management for State service, Career planning and staff development for public services);

12. in shaping the educational programs to exclude the discipline "Municipal Management System", as in Kazakhstan's practice the concept of "municipality" does not exist, this experience is typical for a number of foreign countries, and given the current strategic areas of the state development the Catalogue of electives may include the following subjects: "Project management", "Paperwork in state language", "Professional ethics";

13. to consider the possibility of unification of testing and assessment materials in implementation of distance learning technologies.



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5. PARAMETERS OF THE SPECIALIZED PROFILE

№	№	Evaluation Criteria	Position of the educational organization			
			Strong	Satisfactory	Needs improving	Unsatisfactory
Standard “Educational Program Management”						
1	1	The HEI must have a published quality assurance policy.				
2	2	The policy of quality assurance ought to reflect the relation between research, teaching and learning.		+		
3	3	The HEI must demonstrate the development of a quality assurance culture.		+		
4	4	Quality assurance policy should also refer to any activity, conducted by the partners (outsourcing).		+		
5	5	The university demonstrates development of EP based on the analysis of its performance, re-positioning of HEI and its narrowness to meet the needs of the state, employers, stakeholders and students.	+			
6	6	The HEI determines mechanisms of formation and regular review of the EP’s development plan, and monitoring of their implementation, assessment of the achievement of learning objectives, meeting the needs of students, employers and society, decision-making, aimed at continuous improvement of the educational program.		+		
7	7	The HEI must demonstrates the transparency of the processes of formation of the EP’s development plan. The HEI provides the awareness of stakeholders on the con-tent of the mission and strategy and processes of their formation.		+		
8	8	The institution must involve representatives of stakeholder groups, including students, academic staff and employers in the formation of the EP’s development plan.	+			
9	9	The university must demonstrate individuality and uniqueness of EP’s development plan, its consistency with national development priorities and development strategy of the EO.		+		
10	10	The HEI must ensure compliance of the EP’s	+			

		development plan with available resources (including financial, information, human resources, material and technical base).				
11	11	In the EO all major business processes governing the implementation of the EP should be documented.	+			
12	12	The HEI must demonstrate an accurate designation of those responsible for business processes, a clear allocation of staff duties, and delimitation of responsibilities of collegial bodies that participated in the EP implementation.		+		
13	13	The institution systematically analyzes the information on the implementation of the educational program and conducts self-examination with all areas to assess the success of the development strategy implementation of the educational program through indicators such as the "productivity" and "efficiency."		+		
14	14	The EP management must demonstrate the evidence of transparency of the management system of the EP.	+			
15	15	The EP management must demonstrate successful functioning of in-house quality assurance system, including designing, management, monitoring and improvement of EP, making decisions on the basis of facts.		+		
The EP Management is expected to include:						
16	16	activity management through processes;		+		
17	17	mechanisms of planning, development and continuous improvement;		+		
18	18	risk assessment and identification the ways to reduce these risks;			+	
19	19	monitoring, including creation of reporting processes, which allows to determine the dynamics in the activities and the implementation of plans;		+		
20	20	analysis of the revealed discrepancies, the implementation of the corrective and preventive actions;		+		
21	21	analysis of the effectiveness of change;		+		
22	22	assessment of productivity and efficiency of activity of divisions and their interaction;		+		
23	23	interaction with the employers.	+			
24	24	The institution must involve representatives of stakeholder groups, including students, AS and employers as part of collegial bodies of education program management, and ensure their representation in decision-making in terms of the educational program management.		+		
25	25	The EP management must ensure measurement of the satisfaction degree of needs of AS, employees and students, and demonstrate the evidence of elimination of defects detected within the measuring process.		+		
26	26	The EP management must demonstrate the evidence	+			

		of the openness and accessibility of the management and administration to students, faculty and employers (office hours regarding personal questions, e-mail communication, etc.).				
27	27	The HEI must demonstrate that availability of the communication channel through which any interested person can make innovative proposals in order to improve the activities of the management of the EP. The university must demonstrate examples of the analysis of these proposals and the implementation of such proposals.		+		
Subtotal			7	9	1	
Standard "Development and Approval of the Educational Program"						
28	1	The university should define and document the procedures for the quality of the educational program development and evaluation, set the frequency, forms and methods of assessing the quality of educational programs.		+		
29	2	The university should establish a procedure for periodic review and monitoring of educational programs.		+		
30	3	The institution must determine the requirements for the educational programs according to their specificities, levels of education, as well as the technologies used, including remote ones.		+		
31	4	The university must demonstrate that developed educational program graduate models, including knowledge, skills and professional competence.		+		
32	5	The institution must demonstrate the participation of the faculty, employers and students in the development of educational programs, ensuring their quality, to provide evidence that employers are typical representatives of employers.		+		
33	6	The institution must provide an external examination of the educational program and its approval by the collective bodies.		+		
34	7	EP management must clearly define the EP objectives.		+		
35	8	EP management should demonstrate the logic of curricula and training programs compilation, in particular the reasons for the inclusion of a list of subjects in the curriculum, the reasons for assigning the post or prerequisites.		+		
36	9	EP management should ensure that the names and content of the disciplines are relevant to areas of study in science / society, etc.				
37	10	The institution should determine the content, scope, logic of constructing student's individual educational trajectory.				
38	11	EP management must demonstrate the continuity of the content of educational programs at different levels, including the logic of the relationship of				

		academic disciplines, their consistency and continuity.				
39	12	EP management must provide an annual revision of the content of curricula and training programs, taking into account changes in the market, employers', students' and teachers' needs.				
40	13	EP management must demonstrate the impact of disciplines on the formation of students' professional competence.				
41	14	The complexity of the EP must be clearly defined in the Kazakhstani credits and ECTS.				
42	15	The structure of the EP must provide a variety of activities, the contents of which should contribute to the formation of professional competence of students.				
43	16	The institution must demonstrate the effectiveness of the organization and conduct of professional internship.				
44	17	The institution must ensure that the content of academic disciplines to the planned learning outcomes. The list of subjects and content must be available to the students.				
45	18	An important factor is the harmonization of the content of educational programs with similar educational programs of leading international and Kazakhstani educational organizations.				
46	19	An important factor is the presence of joint educational programs with foreign educational institutions.				
47	20	An important factor is the cooperation and exchange of experience with other educational organizations implementing similar educational programs.				
48	21	EP management must ensure that research elements are included in the content of EP.		+		
Subtotal			4	15	2	
Standard "Student-Centered Learning, Teaching and Progress Evaluation"						
49	1	EP management must provide equal opportunities to all students, regardless of the language of instruction on the formation of individual educational program aimed at the formation of professional competence.	+			
50	2	EP management should ensure the harmonious development of students in view of intellectual development and individual characteristics.		+		
51	3	EP management must ensure the implementation and effectiveness of active and innovative learning methods.	+			
52	4	EP management must ensure its own developments in the field of academic disciplines teaching methodology.		+		
53	5	EP management must demonstrate the existence of feedback system for the use of various methods of learning and knowledge control.	+			

54	6	EP management must monitor the student's independent work control and the adequate evaluation of its results in the process of implementation of the educational program.		+		
55	7	EP management must monitor the satisfaction of students by passing the professional internship.	+			
56	8	EP management must demonstrate decision making process on the basis of the results of students' feedback and the assessment of their satisfaction.		+		
57	9	EP management must prove the existence of a monitoring system for the improvement of the student on the educational trajectory and achievements of the learners.		+		
58	10	EP management must ensure the availability and efficiency of the mechanism of objective assessment of the learning outcomes of the collective appeal mechanism, transparent criteria and assessment tools.	+			
59	11	EP management must ensure that the level of students' knowledge assessment matches the planned learning outcomes and objectives of the program on the criteria and evaluation methods.	+			
60	12	EP management must provide the conditions for inclusive education.			+	
Subtotal			6	5	1	
Standard "Students"						
61	1	Management of EP should demonstrate policy of EP formation of the students' contingent starting from admission to graduation and ensure the transparency of the procedures. The procedures governing the cycle of the students study period must be approved and published.		+		
62	2	Admission and enrollment in the educational program must be accompanied by an introductory course that contains information about the organization of education and specific education program.	+			
63	3	Management of EP should foresee the special adaptation and support program for foreign students.		+		
64	4	Management of the EP must demonstrate the conformity to the actions of the Lisbon Recognition Convention.		+		
65	5	The institution should cooperate with other organizations and national education centers "European Network of National Information Centers on Academic Recognition and Mobility / National Academic Recognition Information Centres" in order to provide a comparable recognition of qualifications.		+		
66	6	Management of the educational program must demonstrate the existence and effectiveness of the mechanism for the recognition of the results of academic mobility of students, as well as results of additional, formal and informal learning.		+		

67	7	EP management must demonstrate the effectiveness of the monitoring of academic achievements of students.	+			
68	8	EP management must demonstrate awareness of the main roles (professional, social) of the students based on learning outcomes.		+		
69	9	EP management must contribute to professional certification of students.			+	
70	10	EP management must ensure the involvement of students in research work and consulting.		+		
71	11	The university and EP management must provide an opportunity for internal and external mobility of students and assist them in obtaining external grants for training.		+		
72	12	The university must provide graduates with the documents confirming the qualification, including learning outcomes achieved, as well as the context, content and status of education and a certificate of its completion.		+		
73	13	EP management must provide graduates with employment measures, the systematic monitoring of employment of graduates, their career development and improvement of the efficiency of alumni associations.		+		
74	14	EP management must enable students to exchange and expression of their opinions – for example, through the Internet forum and student organizations.		+		
75	15	EP management must demonstrate the operation of the feedback system support for students, including the prompt submission of information on the results of assessment of students.		+		
76	16	EP management must demonstrate the existence and effectiveness of the mechanism of support for gifted students.	+			
Subtotal			3	12	1	
Standard “Academic Staff”						
77	1	The University must have an objective and transparent staff policy, including employment, professional development, ensuring the professional competence of all staff.		+		
78	2	The administration of educational program must demonstrate the compliance of HR capacity of academic staff with the eligibility requirements, levels and the uniqueness of educational program on the basis of the recruiting system.		+		
79	3	The administration of EP (educational program) must demonstrate the awareness of liability for its employees and their favorable working environment.	+			
80	4	The administration of educational program must demonstrate the changing role of teacher in the context of transition to student-centered education.		+		
81	5	The University must provide the public with the	+			

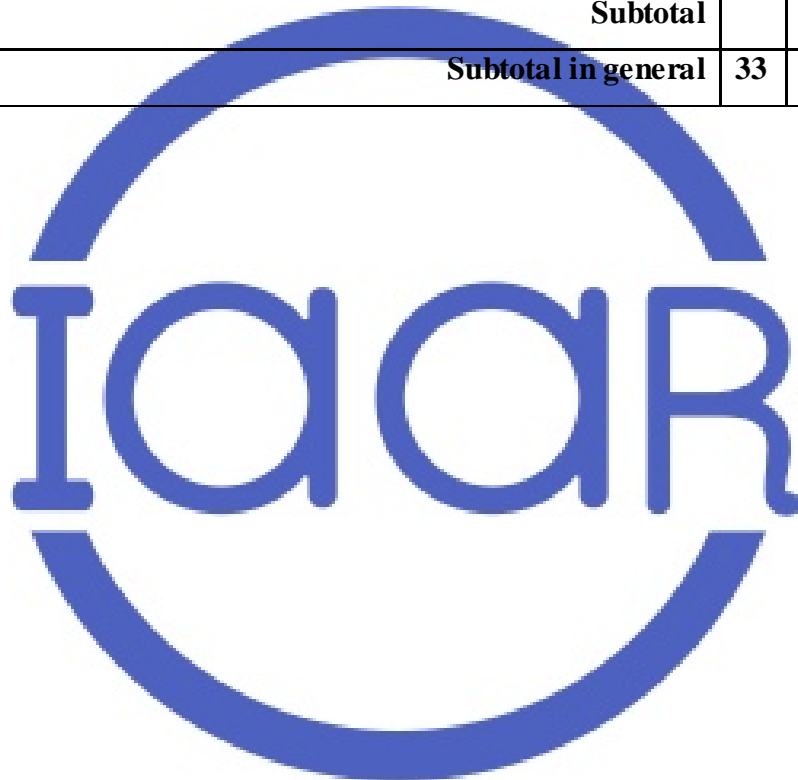
		access to information about academic staff, including academic staff directories and posting questionnaires on the university website.				
82	6	The administration of educational program must provide the monitoring of academic staff activity, a systematic assessment of the competence of teachers, a comprehensive assessment of the quality of teaching, including the assessment of satisfaction of teachers and students.		+		
83	7	The administration of EP must provide the completeness and adequacy of individual planning work of academic staff for all activities, performance monitoring and the effectiveness of individual plans, and to demonstrate the evidence of teacher performance of all projected workload.		+		
84	8	The university administration must show the support for research activities of academic staff, and provide a link between research and teaching.		+		
85	9	The university administration must show the existence of professional and personal development of academic and administrative staff, as well as the compliance of professional and personal development of faculty with strategy development.		+		
86	10	The administration of EP must involve experienced experts, as well as outstanding scientists, public and political figures.			+	
87	11	The Administration of EP must ensure the concerted action on the professional development of young teachers.		+		
88	12	The administration of EP must ensure the system of professional and personal development of faculty and staff.		+		
89	13	The Administration of EP must ensure monitoring of academic staff satisfaction.		+		
90	14	The Administration of EP must involve the academic staff into the practical activity in the field of specialization on a permanent basis.		+		
91	15	The Administration of EP must demonstrate IT-competence of academic staff, the conditions of motivation for the use of innovative methods and forms of education, information and communication technologies in the educational process.		+		
92	16	An important factor is the development of academic mobility of teachers, to attract the best foreign and local lecturers and conduct joint researches.			+	
93	17	An important factor is the participation of academic staff in social life (academic staff's role in the system of education, in the development of science, region, creating a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.).		+		
94	18	The administration of EP demonstrates the compliance of the priorities of consulting, research		+		

		work, implemented academic staff with the topical issues of the economy, the priorities of government development, the state national policy in the sphere of education, science and innovation development.				
Subtotal			2	14	2	
Standard "Educational Resources and Student Support System"						
95	1	The university must demonstrate the sufficiency of material, financial and human resources.	+			
96	2	The university must demonstrate the effectiveness of the students support services and the availability of support procedures.		+		
97	3	The university must identify the support needs of different groups and categories of students.		+		
98	4	The university must ensure the existence and effective functioning of information and feedback system focused on students, staff and others.		+		
99	5	The university must demonstrate the effectiveness of the regular analysis of the adequacy of resources and support systems for students, including the competence of the involved staff.		+		
		<i>The university must create learning environment that reflects the specifics of the educational programs, which includes:</i>				
100	6	technological support of students and the teaching staff in accordance with EPs (e.g. on-line education, database, data analysis program);		+		
101	7	personalized interactive resources (with the access in extracurricular time), including teaching materials and assignments, ensuring the possibility of self-assessment of students' knowledge through remote access to the university portal;		+		
102	8	interactive academic consultations to help students plan and develop the educational programs, including personified interactive resources;		+		
103	9	professional guidance, assistance in choosing and achieving career paths;		+		
104	10	the sufficient number of classrooms, equipped with modern technological means of teaching, educational and research laboratories, educational and training grounds, technoparks with modern equipment, complied with EPs, sanitary-epidemiological norms and requirements;	+			
105	11	the sufficient number of computer classes, reading halls, multimedia, language and scientific-methodical classrooms, the number of seats in them;	+			
106	12	the book fund, including the fund of educational, methodical and scientific literature on general disciplines, basic courses and majors in print, electronic versions, periodicals in the context of learning languages;		+		
107	13	structured information in the context of disciplines. For example, presentation materials, videos, lecture		+		

		notes, compulsory and additional literature, practical tasks, etc.;				
108	14	the availability of scientific databases and electronic scientific journals;		+		
109	15	the availability of electronic versions of published journals;		+		
110	16	plagiarism expertise of research work results, graduation papers, dissertations;		+		
111	17	free WI-FI and access to educational online resources, throughout the territory of the institution.		+		
112	18	The administration of EP must ensure the copyright compliance when publishing educational and methodical materials in open access.		+		
113	19	Learning equipment and programs must comply with modern requirements.		+		
Subtotal			4	15		
Standard «Information Management»						
114	1	The university should provide proper functioning of information collection system, information analysis and management on the basis of up-to-date information technologies and software.		+		
115	2	The university decides on the amount and structure of periodically updated information and the personnel responsible for reliability and timelines of the information in accordance with the university development strategy.		+		
116	3	The university provides up-to-date, reliable and full information and its storage.	+			
117	4	Educational program leaders should show the evidence of making decisions based on the analysis of the facts.		+		
118	5	The system of information collection, its analysis and management should be used for maintaining the quality of the educational program.		+		
		<i>The information collected and analyzed by educational organizations should take into consideration the following:</i>				
119	6	dynamics of student contingent in the context of its forms and types;	+			
120	7	students' progress, achievements and dismissals;		+		
121	8	students' satisfaction with the educational program and quality of education at university;	+			
122	9	availability of the resources and support system for students;	+			
123	10	employment and career advancement of the alumni.		+		
124	11	Leaders of the educational program should show the ability of the information analysis for revealing and predicting risks.			+	
125	12	The university should provide effective functioning of the informing and feedback systems for students, staff and stakeholders.		+		

126	13	Students, employees and teachers must confirm their consent to personal data processing.		+		
127	14	Involvement of students, staff and the faculty in information collection, its analysis and making decisions on its basis is a very important factor.		+		
Subtotal			4	9	1	
Standard «Informing of the Public»						
128	1	The university should publish the information about its activity in general and educational programs, in particular. The information should be clear, concise, objective, up-to-date and comprehensible.		+		
129	2	Leaders of the EP should use various means of informing the general public and stakeholders, information networks, in particular.		+		
		<i>The university should demonstrate the information that characterizes the university in general and educational programs, in particular, on the web-site, and effectiveness of the web-site for the improving the process of education. The web-site should have the following information:</i>				
130	3	full and objective information about educational programs, including existing student support systems, main learning outcomes and qualifications;		+		
131	4	adequate and objective information about the faculty, personal sites, in particular;		+		
132	5	transparent information about complaint handling and virtual complaint book;		+		
133	6	information about cooperation with other scientific / consulting organizations and educational organizations suggesting the same educational programs;		+		
134	7	information and links to the results of the external evaluation.		+		
135	8	Participation of the EP in ranking and ratings is the important factor.		+		
Subtotal			3	5		
Standard “Standards for individual EP”						
ECONOMICS						
<i>Educational programs in the field of 'Economics' should meet the following requirements:</i>						
136	1	EP leaders should demonstrate that the EP is based on the latest achievements of world science and the best practices in the field of specialization and use of modern and advanced teaching methods;		+		
137	2	EP leaders should provide students with access to the most up-to-date and relevant information (statistics, news, research results) in the area of specialization on paper (newspapers, statistic data, textbooks) and in digital format;		+		
138	3	Objectives and expected learning outcomes should be aimed at students' getting specific skills demanded by		+		

		the labor market;				
139	4	EP leaders should demonstrate that graduates of the program have the skills that are really in demand at labor market;		+		
140	5	EP should include a substantial number of courses and learning activities aimed at students' getting practical experience and applying theoretical knowledge, such as internship, work placement, participation in lectures and seminars of practitioners, etc.;		+		
141	6	EP leaders should provide a labor market analysis and examples of alumni successful employment.		+		
Subtotal				6		
Subtotal in general			33	100	8	



Independent agency for
accreditation and rating